



Employability Workshops for Young Migrants, Refugees, and Displaced Persons

Problem to Address:

- During 2024, the number of people with Irregular Migration Status has increased by 78% compared to the previous year, rising from 778,907 to 1,387,627, according to preliminary data from Mexico's Ministry of the Interior and the IOM (UN Migration).
- In Nuevo León, between 16,000 and 17,000 individuals with Irregular Migration Status have arrived. Among them: 47% are young people and adults aged 18 to 30.
- 62% are men, and 38% are women.
- Main Issues: Lack of job opportunities and training for young migrants.
- Risk of social and economic exclusion.
- More than 49,500 migrants currently reside in Nuevo León (INEGI, 2020).



78%

Increase in the % of Irregular Migrants vs 2024



47%

% of Migrants Aged Between 18 and 30 Years

MAIN COUNTRIES WITH MIGRATION TO MONTERREY, NUEVO LEÓN, MEXICO



A world map with a dark blue background and light blue landmasses. The map is centered on the Americas. A red dot is placed in Mexico, representing Monterrey. A red line connects this dot to the text on the left. The text lists the following migration sources and percentages:

- Honduras (30-40%)
- Guatemala (20-30%)
- El Salvador (10-15%)
- Venezuela (10-20%)
- Haiti (5-10%)
- Asia (10-15%)
- Other Countries (10-15%)

OUR SOLUTION

Building Peace Through Inclusion

- Training workshops in technical and soft skills.
- Job placement and skills certification.
- Creating real opportunities for economic integration.

We foster peace and social cohesion through training workshops that provide tools for employment and entrepreneurship. By developing technical and soft skills, we promote autonomy and integration for young migrants within the community. Additionally, job placement and skills certification create sustainable opportunities, reducing inequality and strengthening a culture of peace based on respect, cooperation, and coexistence.

OUR OBJECTIVES

- Promote the economic and social inclusion of people in mobility, reducing vulnerability and strengthening peaceful coexistence.
- Provide practical tools to access formal employment or develop self-employment projects, fostering autonomy and economic stability as foundations for social peace.
- Strengthen social cohesion in Monterrey by integrating migrants as active agents of the economy and encouraging respect, collaboration, and solidarity within the community.

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This Project's Goal

This project aims to generate a positive impact on both participants and the community by promoting the economic and social integration of young migrants, refugees, and displaced persons.



- **Job Placement and Economic Stability**

By providing training in technical and soft skills, the project will facilitate access to formal employment or the creation of entrepreneurial ventures, reducing economic vulnerability and promoting self-sufficiency.

- **Building a Culture of Peace**

Through training in leadership, conflict resolution, and personal empowerment, the initiative will encourage peaceful coexistence, inclusion, and mutual respect between migrants and the local community.

- **Social Cohesion and Community Strengthening**

By integrating migrants as active contributors to the economy, the project will help build a more equitable society, where diversity drives development and social stability.

- **Reducing Exclusion Gaps**

Access to certifications and employer connections will open doors to dignified job opportunities, reducing discrimination and labor precarity.



MONITORING AND EVALUATION

KEY STAGES AND ACTIVITIES:

First Month: Preparation and Start

- Participant registration and profiles (100% complete).
- Initial diagnostic assessment (knowledge and skills).
- Tools: Registration forms, diagnostic survey.

Second Month: Basic Skills

- Attendance monitoring (goal: 85%).
- Satisfaction survey (goal: 80% satisfied).
- Mid-term learning assessment (goal: 10% improvement).
- Tools: Attendance sheets, surveys, practical evaluations.

Third Month: Strengthening

- Feedback and adjustments (goal: 10% improvement in satisfaction).
- Advanced skills assessment (goal: 20% improvement).
- Interview simulations (goal: 70% satisfactory).
- Tools: Feedback forms, practical evaluations.

Fourth Month: Practical Projects

- Project performance (goal: 85% success).
- Teamwork evaluation (goal: 80% satisfactory).
- Tools: Performance evaluations, qualitative observation.

Fifth Month: Final Evaluation

- Final competencies (goal: 30% overall improvement).
- Confidence self-assessment (goal: 80% prepared).
- Tools: Final evaluation, self-assessment survey.

Sixth Month: Closure and Reporting

- Final satisfaction survey (goal: 90% satisfied).
- Impact report with qualitative and quantitative results.
- Adjustment meeting for future workshops (3 key improvements).
- Tools: Surveys, final report, meeting minutes.

Project Sustainability

1. Partnerships: Collaborate with businesses, governments, and organizations for ongoing support.
2. Alumni Network: Create a community of alumni for mentorship and opportunities.
3. Self-Sustainability: Generate income through paid workshops for businesses and reinvest in the project.
4. Training: Provide ongoing training for facilitators and volunteers.
5. Impact Measurement: Evaluate results and adjust strategies.
6. Community Leadership: Empower participants to lead the project in the future.
7. Content Updates: Adapt content to meet the needs of the labor market.

e-mail: manuelojedalopez1996@gmail.com

Telephone: 238-39026-13

Whatsapp: 667-31292-66

Social Media:

Facebook: clubrotariosanpedro

Instagram: rotariosanpedro

Together, we can transform lives!
Your support is key to building a better future.

