

ELEVENTH PROJECT FAIR NEIVA 2026








ROTARY CLUB: Rotary e-Club of Colombia Innova

ROTARY DISTRICT: 4271

CITY: Bucaramanga

NAME OF THE PROJECT: Self-Sustaining Rotary Farm – Rancho Grande
(GG# 2571663 & G-3590)

AREAS OF INTEREST: Community Economic Development

	WATER & SANITATION		PEACE, PREVENTION & RESOLUTION OF CONFLICTS
	BSIC EDUCATION & LITERACY		PREVENTION & TREATMENT OF DISEASES
	ENVIRONMENT		MOTHER & CHILD HEALTH
X			COMMUNITY ECONOMIC DEVELOPMENT

PROJECT OBJECTIVES:

· GENERAL OBJECTIVE (10 LINES maximum)

To promote food security and the economic and organizational autonomy of 20 farming families from Arroyo de Piedra (Luruaco), located in the southern part of the department of Atlántico, about one hour from Barranquilla, through the implementation of a **self-sustainable farm** based on the principles of **circular economy**. The project fosters agricultural and livestock production, surplus processing, collective marketing, and organizational strengthening. It will be carried out in partnership with the **Rural Association of Peasant Users of Rancho Grande - ANUC Rancho Grande**, the **National Learning Service (SENA) - Atlántico Regional Office**, and other local public and private entities, prioritizing technical training, community leadership, and access to productive infrastructure. Looking ahead, the project seeks to establish a farmers' cooperative that drives rural entrepreneurship, solidarity-based economy, and environmental conservation through agroecological practices.

· PROJECT DESCRIPTION: (15 lines maximum)

The “**Self-sustaining Rotary Farm**” is a community initiative that seeks to transform traditional rural practices into a sustainable and replicable productive model. It will be managed by 20 organized farming families, who will work collaboratively on an 8-hectare plot to build an ecosystem of circular economy, social empowerment, and local marketing. The farm will integrate diversified agricultural and livestock production, recycling and reuse of waste, basic processing activities, and direct commercialization in local markets.

The following **agricultural and livestock activities** will be developed:

- Cultivation of vegetables, staple crops, aromatic and medicinal plants, forage grasses, and living fences with fruit trees.
- Raising laying hens (for the production of free-range eggs).
- Raising broiler chickens (for meat production).
- Raising and fattening pigs and African sheep up to the rearing stage (for sale).

The **productive phases** include:

Phase 1 – Self-consumption: Strengthening food security for the 20 beneficiary families and using waste for animal feed.

Phase 2 – Sale of surpluses: Generating community income.

Phase 3 – Formation of a farmers' cooperative: Formal organization for sustainability and expansion.

Continuing Technical Training will be transversal to all phases and permanent, in partnership with SENA, under an agroecological, self-sustainable, and community-based approach. Each family will play a leading role in its own learning process, strengthening both the social and productive capacity of the community.

PLEASE DESCRIBE WHAT NEEDS YOU IDENTIFIED? HOW WILL THE PROJECT ADDRESS THESE NEEDS? WHO WILL BENEFICIARY FROM THIS PROJECT? CITE AN ESTIMATED NUMBER OF BENEFICIARIES. (15 lines maximum)

NEEDS:

The farming families of Rancho Grande face **food insecurity, low income, limited technical training, and restricted access to productive resources. Unproductive plots of land, weak community organization, and limited institutional coordination** hinder sustainable rural development.

ADRESSING NEEDS:

The project responds through:

- Implementation of a self-sustaining farm with an agroecological approach.
- Continuing technical training in production, processing, and commercialization (in partnership with SENA).
- Creation of a farmers' cooperative to strengthen the local economy.
- Rotary support in management, visibility, and coordination with partners.

PROJECT BENEFICIARIES:

This project will directly benefit 20 families who have been granted land by the National Land Agency (ANT), organized around ANUC Rancho Grande, with an agricultural vocation and willingness to participate in training. Priority has been given to the inclusion of women leaders, young people in training, and farmers with empirical experience.

NUMBER OF BENEFICIARIES:

- Initial direct impact: 20 families (100 people).
- Projected direct impact: Expansion to 102 farmers with their family units (estimated: 510 people).
- Indirect impact: More than 1,000 inhabitants of the community of Arroyo de Piedra and nearby rural areas.

SUSTAINABILITY: (Explain how the project will continue to operate once the financial support received for this project ends)

The project promotes co-creation, empowerment, and shared responsibility as the pillars of its sustainability, and will continue functioning beyond the initial financial contribution thanks to the sense of belonging and community commitment.

- The farm is designed to **cover its own operating costs** through:
 - Efficient use of local resources.
 - Diversified production.
 - Direct commercialization.
- **Continuing technical training** will be provided in partnership with SENA (through its AgroSENA and CampeSENA programs), ANUC Rancho Grande (local cooperating organization), and other partners, ensuring long-term technical and organizational support.

The **Center for Agroecological and Agroindustrial Development (CEDAGRO)** of SENA will contribute:

- Specialized technical training in agro-entrepreneurship, good agricultural practices, and business management.
- On-site technical assistance adapted to local productive vocations.
- Coordination with networks for commercialization, innovation, and rural sustainability.

Their participation in the project guarantees training quality, territorial relevance, and long-term projection.

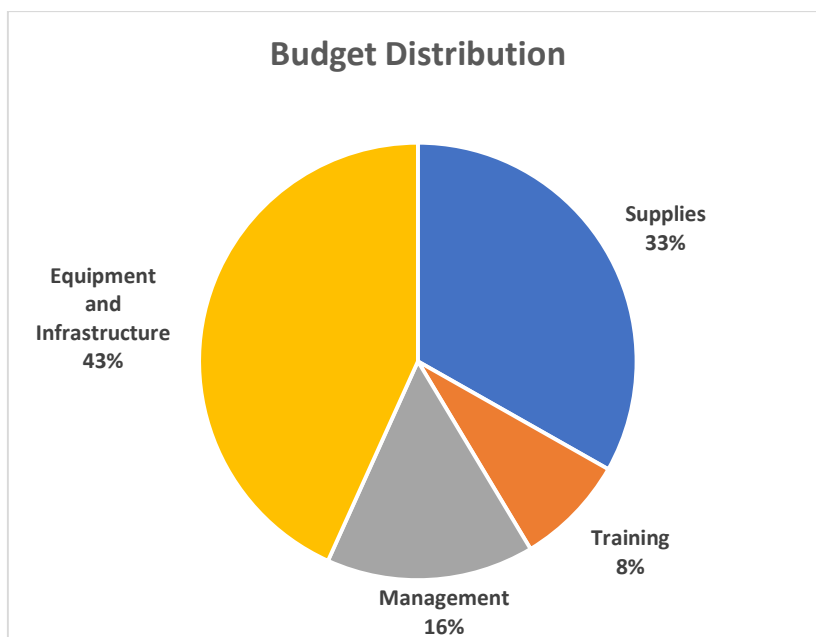
- As a structural strategy, a **farmers' cooperative** will be created to enable collective commercialization of products, generate sustainable income, and promote local savings and reinvestment. In this process, methodologies from **Coopermondo**, the international cooperation agency of Confcooperativa (Italy), will be incorporated. Since 2015, Coopermondo has worked with SENA to strengthen rural cooperativism in Colombia. Its experience in solidarity economy and associative training will enrich the consolidation of the farmers' cooperative and the sustainability of the model.
- In addition, local leadership will be strengthened and exchanges with other Rotary clubs will be promoted to ensure continuity, scalability, and replicability of the project.

IS THE COMMUNITY INVOLVED? DESCRIBE THE ROLE OF THE LOCAL COMMUNITY IN THE IMPLEMENTATION AND CONTINUITY OF THE PROJECT.

- The **ANUC Rancho Grande Association** is a farmers' organization with an active presence in the community of Arroyo de Piedra, bringing together 102 farmers who own rural land. Its experience in community organization processes, territorial defense, and agricultural vocation makes it a key partner for the implementation of the project. It participates in:
 - Co-creation of the Self-sustaining Rotary Farm on its land.
 - Selection of beneficiaries and territorial validation.
 - Preparation of budgets, operational planning, and definition of sustainability strategies.
 - Logistical and social coordination.
 - Community support and participatory monitoring.
 - Coordination with local leaders and farmers' networks.
- The 20 beneficiary families take an active role from the participatory assessment to monitoring and control, contributing labor, local knowledge, and organizational leadership.

CONCEPT	VALUE IN COLOMBIAN PESOS	VALUE IN US DOLLARS (1 USD = COP \$4,100.00)
Project Cost	TOTAL - COP \$143.608.316,45	TOTAL - \$ 36,000.00 USD
Local Rotary Club		\$ 2,000.00 USD
International Rotary Club/s Rotary Club of Global Passport (D-6330) 3000 DDF		\$ 5,400.00 USD
Colombian District		
International District/s		
The Rotary Foundation		

WE REQUIRE \$28,600.00 USD or 15,889 DDFs



With your support, the Rotary e-Club Colombia Innova will be able to accompany the ANUC Rancho Grande community in building sustainable and transformative solutions. We appreciate your time and consideration. For further details, please feel free to contact:

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EL PAGO SE DEBE REALIZAR A NOMBRE DE:
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Banco de Occidente
CUENTA DE AHORROS NO. 019-84839-9
www.feriadeproyectosrotarycolombia.org