

LET'S PLAY
theater

Rotary
kids



PRODUCCIONES
Buyyawi



PROJECT'S NAME: Let's Play Theater

OBJECTIVE:

Perform theater groups in the rural communities of Navojoa, as a tool for social transformation, to create a cultural proposal that runs through the more than 100 communities that the municipality has, in its own traveling stage.

In this way, to carry a message of peace and union among the communities, inspiring children and young people, especially those in disadvantaged circumstances, to develop their maximum potential as productive, responsible, creative and committed citizens with social work.

PROJECT DESCRIPTION:

Work groups will be formed in the communities of El Siviral, Commissaria Rosales and Buyacusi, with children between 6 and 12 years old to teach theater on weekends, to have a theater project within 5 months, with the script Tales Indigenous (Collection of stories from the Mayo community).

This project will be presented in the 108 communities of Navojoa, where the participating children will learn about the experience of being artists and sharing their talent in the other communities.

The groups composed of children from the communities will be the actors, illuminators, set designers and costumes, all coordinated by the Buyyawí Productions theater group and the Rotary Kids program.

PROJECT SUSTAINABILITY:

The program will be executed under the guidelines of the Rotary Kids Program and the cultural experience of Buyyawi Productions.

The groups involved will be responsible for the management of the acquired equipment, traveling scenario, as well as complying with the guidelines established by their benefactors.

INVOLVED:



Producciones Buyyawi: Non-governmental group, which is dedicated to the creation, production and dissemination of cultural events as a tool for social transformation. Taking theater to the marginalized colonies and rural communities, as one of the slopes of their activities.



Rotary Kids: It is a program implemented by the Rotary Club, to transmit the values of service to the new generations, taking Saturday classes to points focused on linking with the local universities.

DIRECT AND INDIRECT BENEFICIARIES, BREAKDOWN YOUR VULNERABLE SITUATION

In Navojoa there are 43, 085 people living in total lack, which represents a 26.7 percent of the total population, with this whole sector at a disadvantage to the new generations, forcing children to spend their free time without the supervision of an adult, which causes them to have a direct approach to alcoholism and drug addiction, which are deep-rooted problems in the Navojoa communities.

Through the Rotary Kids program, children working in the Community of El Sivil are impacted, which is positively impacting, currently serving 100 children, who manage to reach the Meeting Point on their own, which is the Telesecundaria 156 of the community. With the extension of this program in Comissaria Rosales and Buyacusi, around 300 children can be reached who will directly become agents of peace and change, transmitting the artistic values and skills learned in their families and friends.



When Buyyawi Productions brings theater to the communities, its audiences are mostly children.

PHOTO GALLERY:



He has worked with young people from different schools in imitation of artists.



The children of the communities have learned about culture through their legends.

PHOTO GALLERY:



They lose their fear of the stage and express their emotions in public through singing and imitation



They develop physical skills with disciplines such as stilts, aerial dances and painting.



PROJECT LOCATION:

Navojoa, Sonora, México

AREA OF INTEREST:

Culture, education, peace building, conflict prevention and resolution

INVESTMENT REQUIRED FOR THE PROJECT:

Budget broken down for one year of work:

CONCEPT	UNIT AMOUNT	TOTAL AMOUNT
-300 shirts	\$5	\$1,500
-Gasoline vouchers to reach the communities	\$15	\$600
-Truck rental for the tour of communities	\$55	\$5,940
-Incentive for Instructors (5 instructors)	\$50	\$2,000
-Changing room material	\$2,175	\$2.175
-Templete for mobile stage	\$3,270	\$3,270
-Feeding	\$1.5	\$18,000
TOTAL:		\$33,485 USD