Dear Friend and Prospective Sponsor,

On behalf of the **Kearney Dawn Rotary Club** and the **Cranes on Parade 4 (COP4) Committee**, we extend our sincerest gratitude for your consideration of this very special sponsorship opportunity. What follows is more than an invitation to sponsor a work of art — it is an invitation to become part of a living legacy that has woven itself into the fabric of our community for over two decades.

A Tradition of Service, Art, and Community

The Kearney Dawn Rotary Club was founded on October 3, 1995, guided by the timeless Rotary International motto: Service Above Self. As part of a worldwide network of more than 1.4 million Rotarians across 46,000 clubs, our members have dedicated themselves to making a meaningful difference — locally in Kearney and globally in partnership with Rotary International.

Cranes on Parade has been the crown jewel of those efforts. Beginning with Kearney's very first public art event in 2003–2004, this project has grown across four iterations into one of the most beloved community traditions in central Nebraska. Each season has celebrated the iconic sandhill crane migration that draws thousands of visitors to our region every year — and each season has raised vital funds for organizations making real differences in people's lives.

Making a Difference — Past Benefactors

Over the years, Cranes on Parade has generated hundreds of thousands of dollars directed toward organizations that reflect Rotary's commitment to service both at home and around the world. Past beneficiaries have included:

- **Safe Center —** Kearney, NE — supporting survivors of domestic violence and assault
- **Press On Ministries —** Kearney, NE — serving individuals in need in our community
- **Kearney Children's Museum —** inspiring curiosity and learning in young Kearney families
- **Museum of Nebraska Art (MONA) —** preserving and celebrating Nebraska's artistic heritage
- **Kearney Area Community Foundation (KACF) —** building long-term community strength
- **Himachali Foundation —** Nepal — supporting school education for children in need
- **Water for Haiti —** providing clean water access to communities in Haiti
- **Rotary Polio Plus —** the global campaign to eradicate polio worldwide
- **Rotary Children of the Dump —** Nicaragua — supporting children living in extreme poverty
- **Rotary RotoPlast —** providing cleft palate surgery to children who could not otherwise afford it

These are not abstract statistics — these are families sheltered, children educated, lives saved, and communities strengthened. Your sponsorship of Cranes on Parade 4 continues that proud tradition.

Cranes on Parade 4 — Something New, Something Permanent

Cranes on Parade 4 marks an exciting evolution of this beloved tradition. Unlike previous projects, COP4 introduces a level of personalization and permanence never before offered to our sponsors:

- **Choose Your Level of Support.** For the first time, sponsors may choose to sponsor multiple pairs of aluminum cranes, allowing businesses, organizations, and individuals to make a contribution at the scale that is right for them.
- **Select Your Location.** Work with the Cranes on Parade committee in determining a permanent placement location of their cranes from available City of Kearney light poles — placing your legacy exactly where it matters most to you.
- **Choice of Artist.** Work with our team to identify the perfect artist and location for your crane installation. If you have a specific artist in mind, let us know. This will allow the COP4 Committee to facilitate an inspired pairing. Either way, your cranes will be a one-of-a-kind work of art.
- **A Permanent Collection.** These aluminum cranes will be installed permanently throughout Kearney — not displayed temporarily, not auctioned away, but permanently placed as an enduring part of the Kearney community for years to come.

The Kearney Dawn Rotary Club is thrilled about the permanent collection that Cranes on Parade 4 will create across our city. Imagine your name — or the name of someone you wish to honor — permanently associated with a beautiful, hand-crafted work of public art gracing the streets of Kearney for generations. This is a lasting impact, a visible reminder that our community believes in beauty, generosity, and the power of art to bring people together.

Join Us. We humbly invite you to be a part of Cranes on Parade 4. Your sponsorship is tax-deductible through the Kearney Area Community Foundation | Cranes on Parade 4, and every dollar raised will go toward worthy organizations serving our community and our world.

Please review the enclosed Sponsorship Agreement, and do not hesitate to reach out with any questions. We would be honored to welcome you as a Cranes on Parade 4 sponsor.

With gratitude and in the spirit of Service Above Self,

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Susan Bigg, COP4 Co-Chair
Kearney Dawn Rotary Club

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Randy Kratochvil, COP4 Co-Chair
Kearney Dawn Rotary Club

Want to Make an Even Greater Impact? Become a Rotarian!

We warmly invite you and your employees to join the Kearney Dawn Rotary Club — a community of dedicated professionals united by the belief that Service Above Self can change the world. Whether you are passionate about local impact, global service, networking, or simply making Kearney a better place, there is a place for you at our table. We meet every **Wednesday at 7:00 AM** at **Central Community College, Kearney, Nebraska.** We'd love to see you there!

Payments: Kearney Area Community Foundation | Cranes on Parade 4 · Sponsorships may be tax-deductible — consult your tax advisor. cranesonparade.com · cranesonparade.org · cranesonparade.net · kearneydawnrotary.org