



GREELEY-EVANS SCHOOL DISTRICT 6

# SCHOOL KICKOFF

COMMUNITY CELEBRATION

## SATURDAY, AUGUST 2, 2025

Island Grove Regional Park  
501 N. 11th Avenue • 9am - NOON

Greeley-Evans School District 6 is hosting its **12th annual community event to kickoff the 2025-26 school year.** The event will feature back-to-school information, **FREE** food, **FREE** backpacks with school supplies, sports physicals and community information booths.

### CONTACT INFORMATION

#### THERESA MYERS

Chief of Communications, District 6  
970-348-6003  
tmyers@greeleyschools.org

#### JULIE HILL

Director, Success Foundation  
970-348-6361  
juliehill@d6successfoundation.com

#### CASEY PEARSON

Assistant Director, District 6  
970-348-6002  
cpearson@greeleyschools.org



## SPONSORSHIP OPPORTUNITIES

### TITLE SPONSOR

\$15,000

- **500 backpacks filled with school supplies**, to be distributed to District 6 elementary, middle and high school students the day of the event
- Title Sponsor premier recognition on ALL promotional materials, including volunteer T-shirts, newspaper advertisements, website promotions, social media posts, print materials and more.
- District 6 will purchase and prominently display two Title Sponsor Banners at entrance and exits at the event
- Announcer will recognize Title Sponsors during the event
- Opportunity to distribute company/organization information and promotional materials in all distributed backpacks
- TWO complimentary 20' x 10' community booths

### HIGH SCHOOL SPONSOR

\$10,000

- **400 backpacks filled with school supplies**, to be distributed to District 6 middle and high school students the day of the event.
- Prominent recognition on ALL promotional materials, including volunteer T-shirts, newspaper advertisements, website promotions, social media posts, print materials and more.
- Space to display (2) 4'x6' banners at the event (sponsor to provide banners)
- Opportunity to distribute company/organization information and promotional materials in all distributed backpacks
- One complimentary 20' x 10' community booth

### MIDDLE SCHOOL SPONSOR

\$5,000

- **300 backpacks filled with school supplies**, to be distributed to District 6 middle and high school students the day of the event.
- Prominent recognition on ALL promotional materials, including volunteer T-shirts, newspaper advertisements, website promotions, social media posts, print materials and more.
- Space to display (1) 4'x6' banner at the event (sponsor to provide banner)
- Opportunity to distribute company/organization information and promotional materials in 2,000 distributed backpacks
- One complimentary 20' x 10' community booth

### ELEMENTARY SCHOOL SPONSOR

\$3,000

- **300 backpacks filled with school supplies**, to be distributed to District 6 preschool through fifth grade students the day of the event.
- Recognition on ALL promotional materials, including volunteer T-shirts, newspaper advertisements, website promotions, social media posts, print materials and more.
- Space to display (1) 4'x6' banner at the event (sponsor to provide banner)
- Opportunity to distribute company/organization information and promotional materials in 1,000 distributed backpacks
- One complimentary 20' x 10' community booth

### PRESCHOOL SPONSOR

\$1,000

- **100 backpacks filled with school supplies**, to be distributed to District 6 preschool through fifth grade students the day of the event.
- Recognition on ALL promotional materials, including volunteer T-shirts, newspaper advertisements, website promotions, social media posts, print materials and more.
- Space to display (1) 4'x6' banner at the event (sponsor to provide banner)
- Opportunity to distribute company/organization information and promotional materials in 500 distributed backpacks
- One complimentary 10' x 10' community booth

### CLASSROOM SPONSOR

\$500

- **School supplies for 100 backpacks**, to be distributed to District 6 students the day of the event
- Recognition on volunteer T-shirts and other promotional materials
- One complimentary 10' x 10' community booth

### PLAYGROUND SPONSOR

\$250

- **School supplies for 50 backpacks**, to be distributed to District 6 students the day of the event
- Recognition on thank you social media posts
- One complimentary 10' x 10' community booth

### CAFETERIA SPONSOR

\$100

- **School supplies for 10 backpacks**, to be distributed to District 6 students the day of the event
- Recognition on thank you social media posts
- One complimentary 10' x 10' community booth