

# Goal Center

The Goal Center is where you choose and set the goals your club will focus on, and track progress.

**Please note: data reported outside Rotary Club Central, including data reported in My Rotary, will be delayed for at least 24 hours.**

## Southlake Goals

2021-22

Members & Engagement

Rotary Foundation Giving

Service

Young Leaders

Public Image

All

### Club membership

ACHIEVEMENT

25

As Of 29-Sep-21

GOAL

30

How many total members does your club want by the end of the Rotary year?

### Goal History

YEAR	ACHIEVEMENT		GOAL
2020-21	26	of	25
2019-20	25	of	33
2018-19	29	of	32
2017-18	27	of	21
2016-17	20	of	19

\*denotes 5-year high

2016-17

2017-18

2018-19

20

ACHIEVEMENT      GOAL

Service participation

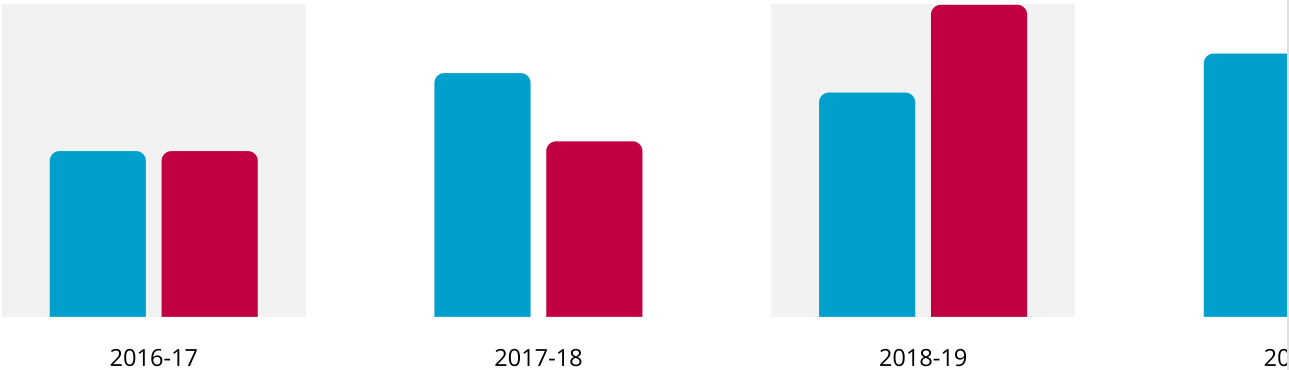
ACHIEVEMENT      GOAL  
-      20

How many members will participate in club service activities during the Rotary year?

Goal History

YEAR	ACHIEVEMENT		GOAL
2020-21	15	of	15
2019-20	27	of	29
2018-19	23	of	32
2017-18	25	of	18
2016-17	17	of	17

\*denotes 5-year high



ACHIEVEMENT      GOAL

New member sponsorship

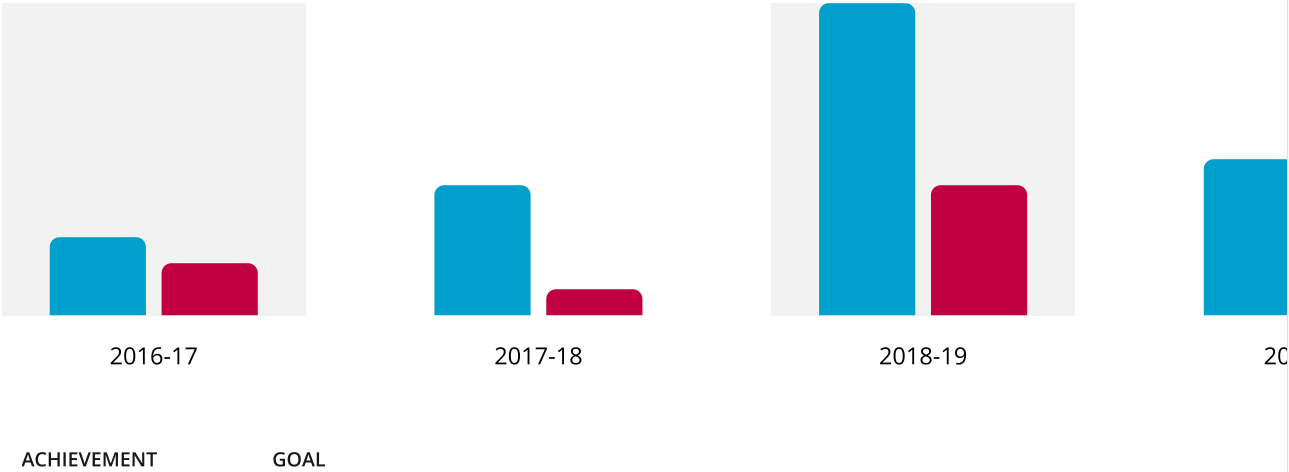
ACHIEVEMENT      GOAL  
-      5

How many members will sponsor a new club member during the Rotary year?

Goal History

YEAR	ACHIEVEMENT		GOAL
2020-21	5	of	5
2019-20	6	of	5
2018-19	12	of	5
2017-18	5	of	1
2016-17	3	of	2

\*denotes 5-year high



Rotary Action Group participation

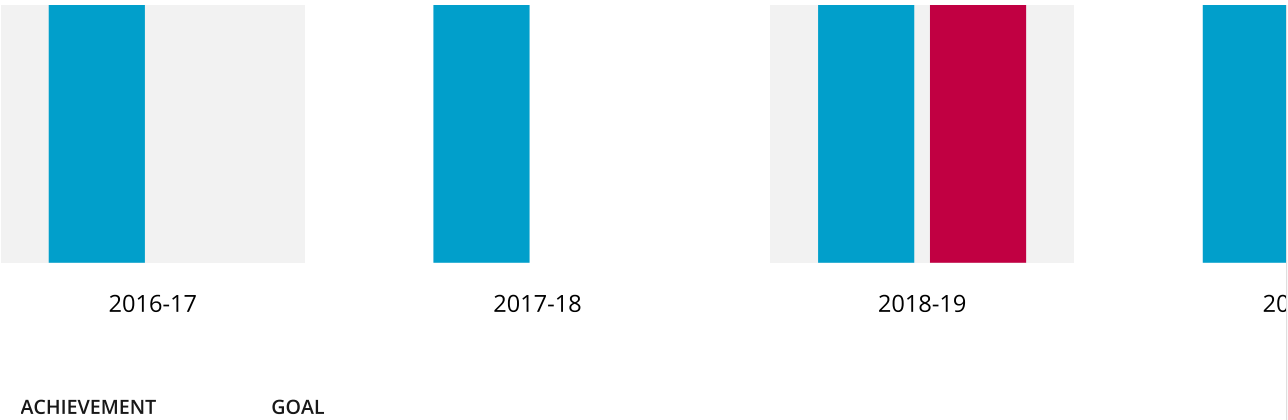
ACHIEVEMENT	GOAL
-	1

How many club members will be members of at least one Rotary Action Group (RAG) during the Rotary year?

Goal History

YEAR	ACHIEVEMENT		GOAL
2020-21	1	of	1
2019-20	1	of	1
2018-19	1	of	1
2017-18	1	of	0
2016-17	1	of	0

\*denotes 5-year high



Leadership development participation

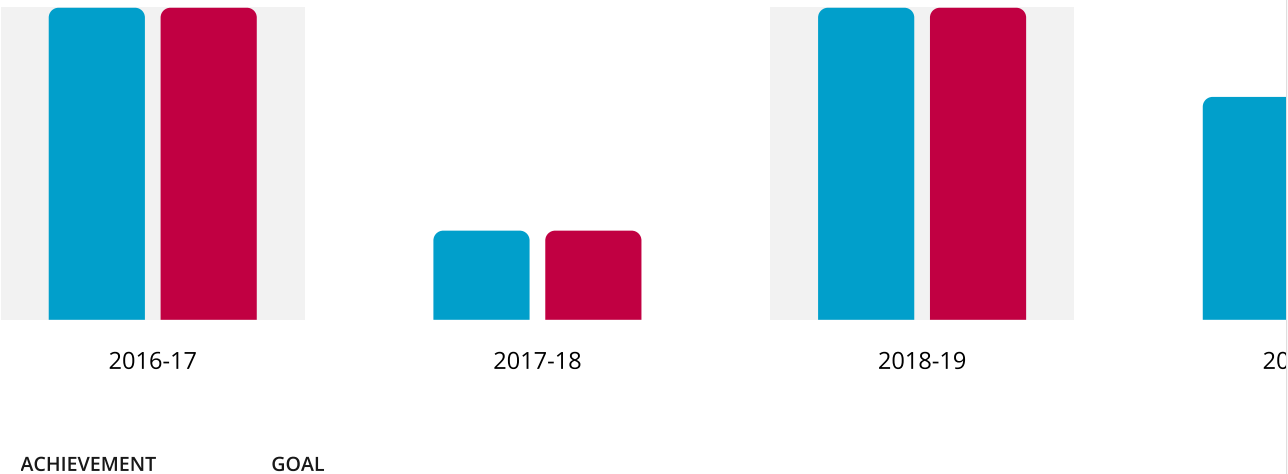
ACHIEVEMENT  
-  
GOAL  
3

How many members will participate in leadership development programs or activities during the Rotary year?

Goal History

YEAR	ACHIEVEMENT		GOAL
2020-21	3	of	3
2019-20	5	of	5
2018-19	7	of	7
2017-18	2	of	2
2016-17	7	of	7

\*denotes 5-year high



District conference attendance

ACHIEVEMENT  
-

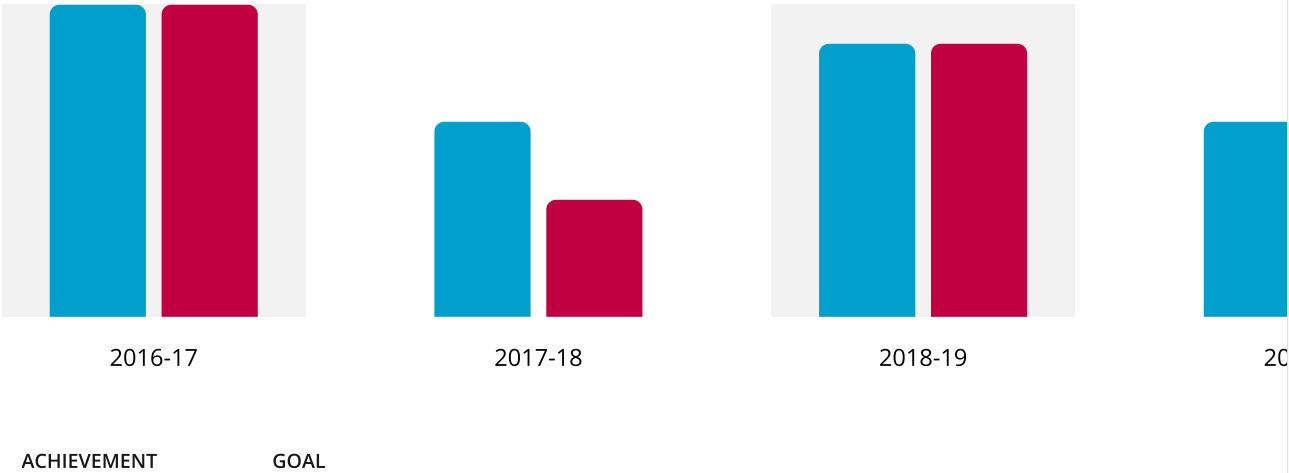
GOAL  
4

How many members will attend your district conference?

Goal History

YEAR	ACHIEVEMENT		GOAL	
2020-21	5	of	5	
2019-20	5	of	5	
2018-19	7	of	7	
2017-18	5	of	3	
2016-17	8	of	8	

\*denotes 5-year high



Rotary Fellowship participation

ACHIEVEMENT  
-

GOAL  
3

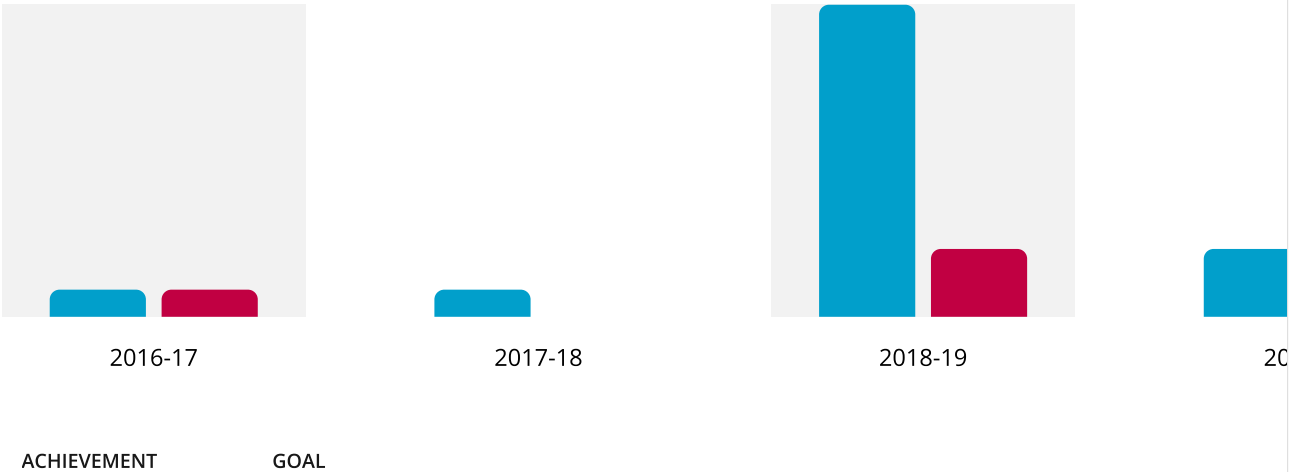
How many club members will be members of a Rotary Fellowship during the Rotary year?

Goal History

YEAR	ACHIEVEMENT		GOAL	
2020-21	2	of	2	
2019-20	5	of	5	

YEAR	ACHIEVEMENT		GOAL
2018-19	23	of	5
2017-18	2	of	0
2016-17	2	of	2

\*denotes 5-year high



District training participation

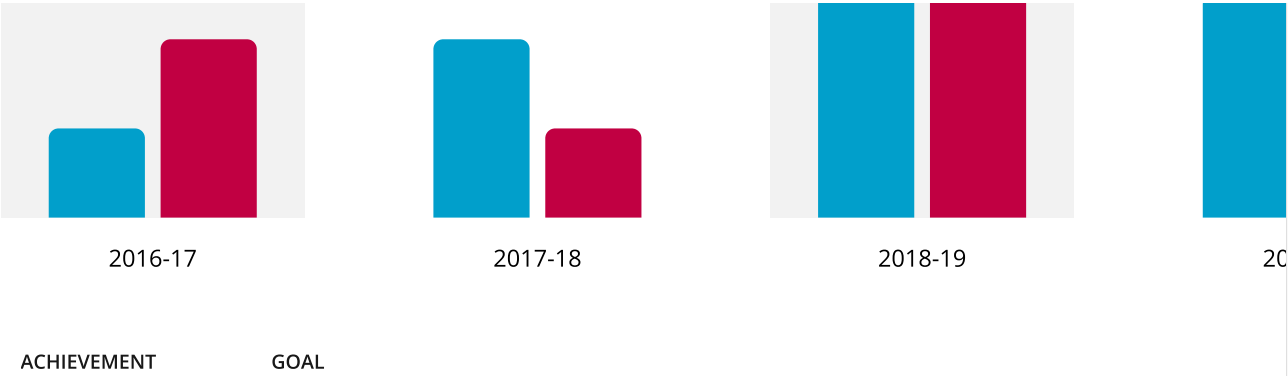
ACHIEVEMENT	GOAL
-	4

How many of your club's committee chairs will attend the district training assembly?

Goal History

YEAR	ACHIEVEMENT		GOAL
2020-21	4	of	4
2019-20	5	of	5
2018-19	7	of	7
2017-18	4	of	2
2016-17	2	of	4

\*denotes 5-year high



Annual Fund contributions

ACHIEVEMENT (USD)  
0

GOAL (USD)  
2,500

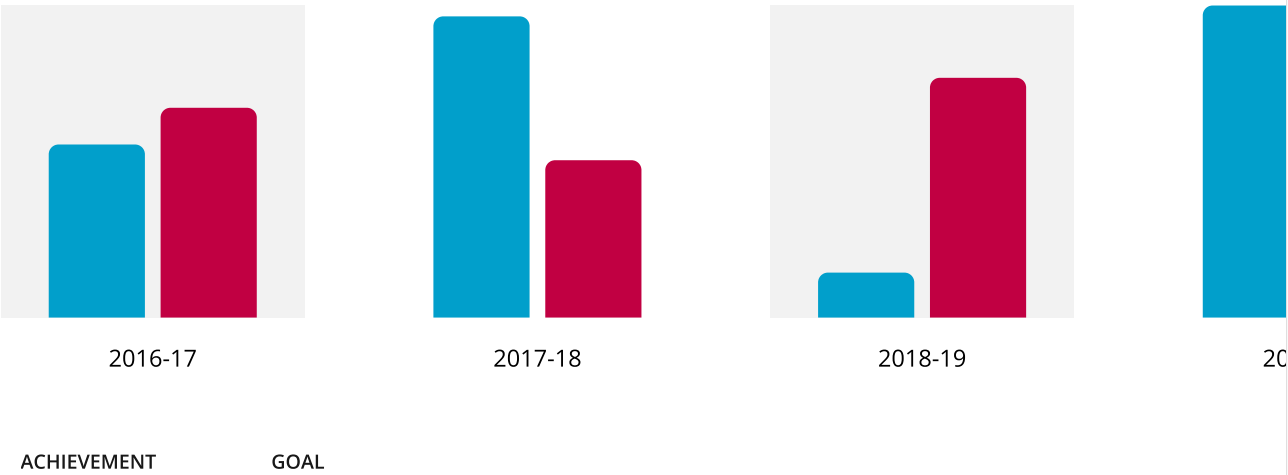
As Of 29-Sep-21

How much money will be contributed to The Rotary Foundation Annual Fund by your club and its members during the Rotary year? You can select your local Rotary currency for setting your goal and viewing progress.

Goal History

YEAR	ACHIEVEMENT		GOAL
2020-21	1,703	of	2,500
2019-20	4,165	of	2,900
2018-19	600	of	3,200
2017-18	4,020	of	2,100
2016-17	2,310	of	2,800

\*denotes 5-year high



PolioPlus Fund contributions

ACHIEVEMENT (USD)  
**9**  
As Of 29-Sep-21

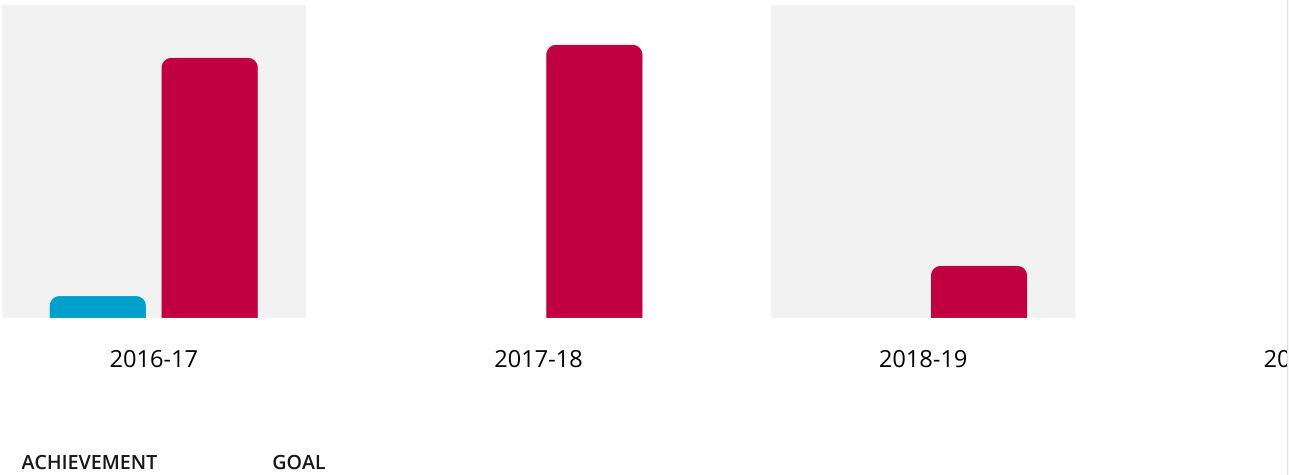
GOAL (USD)  
**100**

How much money will be contributed to The Rotary Foundation PolioPlus Fund by your club and its members during the Rotary year? You can select your local Rotary currency for setting your goal and viewing progress.

Goal History

YEAR	ACHIEVEMENT		GOAL
2020-21	0	of	600
2019-20	0	of	100
2018-19	0	of	100
2017-18	0	of	525
2016-17	42	of	500

\*denotes 5-year high



Service projects

ACHIEVEMENT  
**-**  
As Of 29-Sep-21

GOAL  
**10**

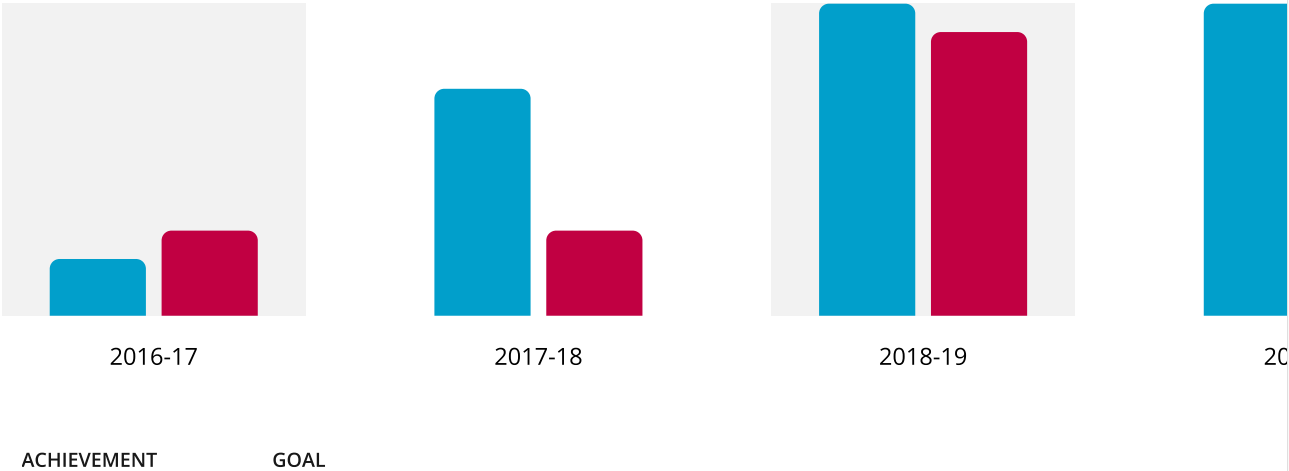
How many service projects will your club complete during the Rotary year? To track and report project details, such as contributions and volunteer hours, select Service Activities in the main menu.

Goal History



YEAR YEAR	ACHIEVEMENT ACHIEVEMENT		GOAL GOAL
2020-21	-	of	5
2019-20	11	of	10
2018-19	11	of	10
2017-18	8	of	3
2016-17	2	of	3

\*denotes 5-year high



Rotaract clubs

ACHIEVEMENT

0

GOAL

1

As Of 29-Sep-21

Interact clubs

ACHIEVEMENT ✓

1

GOAL

1

As Of 29-Sep-21

Inbound Youth Exchange students

ACHIEVEMENT

-

GOAL

0

How many Rotary Youth Exchange students will your club host during the Rotary year?

No historical goal data is available

Outbound Youth Exchange students

ACHIEVEMENT	GOAL
-	0

RYLA participation

ACHIEVEMENT	GOAL
-	1

Strategic plan

ACHIEVEMENT	✓
YES	

Online presence

ACHIEVEMENT	✓
YES	

Social activities

ACHIEVEMENT	GOAL
-	21

How many social activities will your club hold outside of regular meetings during the Rotary year?

Goal History

YEAR	ACHIEVEMENT		GOAL
Previous Year	20	of	2

Update website and social media

ACHIEVEMENT	GOAL
-	50

During the Rotary year, how many times per month will your club's website or social media accounts be updated?

Goal History

YEAR	ACHIEVEMENT		GOAL
Previous Year	50	of	50

Media stories about club projects

ACHIEVEMENT	GOAL
-	3

How many media stories will cover your club's projects during the Rotary year?

Goal History

YEAR	ACHIEVEMENT		GOAL
Previous Year	5	of	3

Use of official Rotary promotional materials

ACHIEVEMENT   
YES

Did your club use Rotary International's advertising and public service materials, such as broadcast videos, print ads, and other official materials available in the Brand Center, to promote Rotary in your community during the Rotary year?

Goal History

YEAR	ACHIEVEMENT		GOAL
Previous Year	1	of	1

