



District Grant Application

Rotary Club of: La Mirada	Date: June 14, 2021
Project Name/Title: Clothes for Kids	
Project Leader Name: Russell Hall	Phone #: 71432218
Project Leader Email: rhall@eclecticassociates.com	

1. Please provide a brief description of the project, and indicate the project beneficiaries (who is being served?):

The Rotary Club of La Mirada will hold a Clothes for Kids shopping event for some 40 La Mirada children with the help of dozens of volunteers in December, 2021. This annual event has been Rotary's signature event in La Mirada for more than 30 years. Rotary members and volunteers typically escort each child participating in the Clothes for Kids project as they purchase approximately \$100 in warm clothing for the winter months during the holiday event at Marshalls Department store in La Mirada. In 2020, due to the COVID-19 pandemic, the Rotary Club shifted to a drive-thru distribution of gift certificates enabling children to shop with their families. Rotary members anticipate returning to the traditional escorted shopping format in 2021.

The volunteers, including Sheriff and Fire Department personnel, assist the children with shopping for pants, dresses, shirts, blouses, sweaters, jackets, shoes, socks and other new clothing on lists prepared by their parents.

2. Indicate the project start and end dates: *(The project may not begin prior to the district receiving approval from TRF. Reimbursements for earlier expenses are not eligible. Projects must have an end date no later than the end of the Rotary year.)*

Project start date:	November 1, 2021
Project end date:	January 30, 2022

3. Project location (select one): XX Community Mexico
(If the project is in Mexico, will there be a Rotary club from Mexico involved in the project? If so, indicate the name of the Rotary club and explain the members' involvement.)

The event will be held in La Mirada.

4. List the project funding amounts *(Club contribution must be equal to or greater than the amount requested from the district):*

Club contribution:	\$	\$4,000
District DDF (amount requested from district):	\$	\$1,048
Other participating clubs - list club name(s) and contribution amount(s) below:		
	\$	
	\$	
Grant Project - Total	\$	\$5,048



District Grant Application

5. **Indicate whether there is other involvement and financial support** (If non-Rotary organizations will be involved in your club project, please describe the involvement and any financial support you are receiving for the project – for example, in-kind contributions, discounts, cash donations):

Marshalls La Mirada Department Store — Opens Early, in-kind
Chick-fil-A La Mirada Store — 40+ children's meals, in-kind
Will request donations from individuals and local businesses to assist with project.

6. **Describe the participation of club members** (Your club members must be actively involved in this project. Please indicate how many members of your club will participate in this project and describe their activities):

All Rotary Club of La Mirada members and dozens of community volunteers are involved in the project. Club members invite volunteers to participate. Club members or volunteers contact schools regarding participants. Arrange transportation. Purchase and wrap gifts. Escort children participating in shopping event. Stay within budgeted amount for individual children. Attend holiday party. Assist children with gift setup and/or batteries. Photograph and publicize event. Assist with fundraising.

7. **Describe how funds will be safeguarded and tracked** (If funds are to be distributed to a partner in Mexico who will be responsible for the funds? How will transfers of funds to Mexico be handled?):

All funds are run through the Rotary Club of La Mirada account. Receipts are obtained for all expenditures. Project revenues and expenditures are reported as part of the District Grant process. Financial report on the project is shared with Club members.

8. **Describe how your club will use the project funds (list the types of expenses / items to be purchased):**

District Grant funds will be used to assist with purchase of warm clothing for approximately 40 children. Some \$100 will be allocated to each child. In addition to clothing, each participating child will receive a wrapped toy at a holiday party with Santa Claus. Cost for this event has typically run between \$4,500 and \$6,500 depending on the number of children involved and the amount spent per child.