

# SWEET CASES

## Service Activity Packet



# WELCOME

## Thank You for Choosing to Help Children in Foster Care!

### We are excited to help you get started!

Together We Rise works with individuals, churches, schools, and companies to improve the lives of children in foster care across the nation.

### Where do the Sweet Cases go when I'm done?

All Sweet Cases stay local to your community!

All donations to our Sweet Case program are provided to a foster care agency in each donor's respective community. This way, 100% of donations stay local!



@TogetherWeRise

# HOW TO GUIDE: SWEET CASES

## Sweet Cases



There are over **430,000** children in foster care and many are only provided trash bags to carry their belongings from placement to placement. Help us replace trash bags with Sweet Cases, which include brand new duffel bags filled with comfort items for children in foster care!

## What is the Cost?



- Each Sweet Case is \$25-\$30
- The donation is tax-deductible
- 100% of the donation stays local

**\*Shipping and decorative supply costs may vary**

## HOW TO START

### 1. Set a Goal



- Sponsor or fundraise for the Sweet Cases
- Create your personal fundraising page here: [TogetherWeRise.org/fundraise](https://TogetherWeRise.org/fundraise)
- Check out some fundraising ideas and tips here: [TogetherWeRise.org/fundraising.pdf](https://TogetherWeRise.org/fundraising.pdf)

### 2. Reach Your Goal



Congratulations! You've Reached Your Goal!

- Sweet Cases are shipped to you directly
- Decorate and fill the Sweet Cases with your friends, family, and co-workers

**\*Please allow for a 2 week lead time to process & ship your order**

### 3. Deliver Sweet Cases



- Your decorated Sweet Cases are ready to be donated to children in foster care!
- Have our team help you locate an agency in your community or let us know if you have one in mind: [TogetherWeRise.org/foster-agency-locator/](https://TogetherWeRise.org/foster-agency-locator/)



# LET'S GET STARTED!



## Choose to Fundraise or Sponsor

Together We Rise partners with volunteers nationwide who participate in our service projects to benefit foster youth in their communities.

We want everyone to succeed and reach their philanthropic goals, whether they want to assemble 10 or 10,000 Sweet Cases! We want to offer as much support as needed to make that happen.

When starting a program with Together We Rise, you have two funding options:

- 1: You can choose to sponsor the cost up front.
- 2: You can start a fundraiser and have your community help with the donation amount.

If you choose to fundraise, a Together We Rise representative will help you create a fundraiser, navigate fundraising goals, and provide you with our fundraising tips for success.

**More info here:** [TogetherWeRise.org/fundraising.pdf](https://TogetherWeRise.org/fundraising.pdf)

Once you've reached your goal, your representative can help you plan your build and connect you with a foster care agency.

100% of donations made will cover the items used in the program. All donations stay local and are tax-deductible.

Ultimately, your success is vital in our mission of helping change the way kids experience foster care!

# HOW TO SET UP A SWEET CASE FUNDRAISER



## Step 1: Set a Goal & Timeline

• Each Sweet Case includes a teddy bear, blanket, hygiene kit (toothbrush and timer), crayons, and a coloring book. Each Sweet Case is sponsored at \$25-\$30.

**\*All programs have a 10 item minimum order**

**\* Please reach out to one of our service activity coordinators to receive a specific quote for your goal amount.**

• **Example goal:** TWR Elementary school wants to provide 30 Sweet Cases with decorative supplies for children in Boston, MA. To do this, they will need to raise \$750!

**\*Shipping rates will apply.**

## Step 2: Recruit Your Team & Start Fundraising!

(OPTIONAL - You may opt to sponsor your order up front)

• Talk with your team and see what option works best for you. We will set you up with a TWR representative to help you along the way. You can host a car wash, bake sale, or set up a fundraising page through our online platform! You'll be able to create your own custom fundraiser that will allow you to keep track of your incoming donations and goal progress! We can also provide you with promotional items such as brochures, stickers, and t-shirts.

**\*Check out our sample fundraising campaign page for ideas and inspiration:**

[togetherwerise.org/fundraise/twrsweetcases](https://togetherwerise.org/fundraise/twrsweetcases)

## Step 3: You've Reached Your Goal!

• Once you've reached your goal, you're ready to receive your order! We will send you the supplies to assemble and decorate your Sweet Cases. Please allow at least a **2 week lead time** for processing, shipping, and delivery..

## Step 4: Start Assembling!

• You and your team will be able to assemble and personalize your Sweet Cases! Once your project is complete, our Impact Team will be able to match you with a foster care agency in your community where you can deliver your completed donation!

• Make sure to take lots of pictures of your group with your duffles and watch our social media to see a shout out to your team!

• Watch the action here: <https://www.youtube.com/watch?v=m1Z2oydi278&feature=youtu.be>



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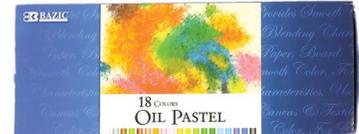
# DECORATING YOUR DUFFLES



## Tips for Decorating your Sweet Case:

### IMPORTANT: Please only Decorate on the Detachable Panel

- Please keep in mind that these decorative supplies are intended for fabric and may stain your clothes, tabletops, or the inside of your car.
- We recommend laying down a tablecloth or towel when decorating/transporting the duffles.
- The fabric pastels are **non-toxic** but should be **used with supervision** for children under the age of 10.
- We **DO NOT** suggest ironing the duffles but rather laying them in the sun to dry. You can also use a setting spray that can be purchased from any local craft store, or hairspray can be used as a cost-effective alternative!
- We ask that no religious or political symbols or imagery be used to respect the child's upbringing and the household that they will be going to.
- Feel free to use the provided stencils or get creative with your own designs!



# WHAT MAKES UP A SWEET CASE



Each Sweet Case Includes:



Teddy Bear



Coloring Book



Blanket



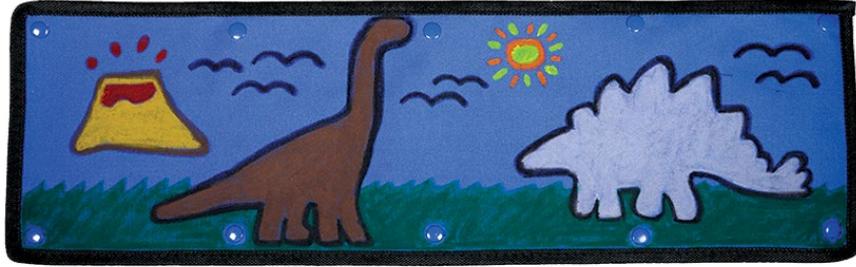
Hygiene Kit



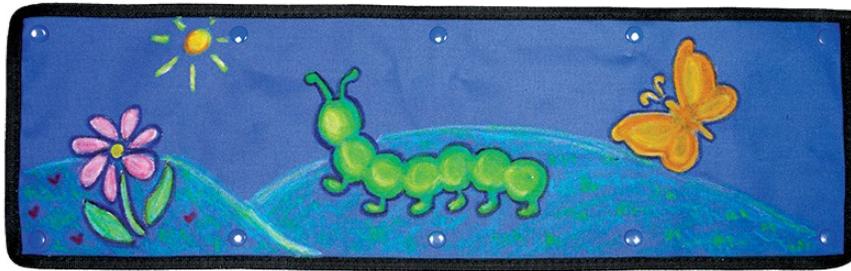
Crayons



# SWEET CASE EXAMPLES



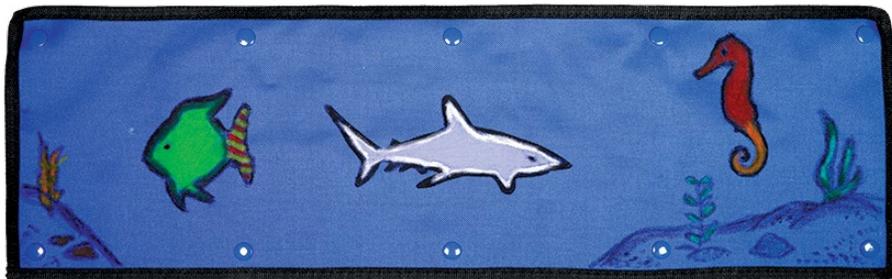
Dinosaurs



Nature/ Garden



Outer Space



Under the Sea

# FREQUENTLY ASKED QUESTIONS



## What do I Get When I Sponsor the Sweet Case Program?

Each Sweet Case includes a brand new duffel bag, blanket, teddy bear, hygiene kit, a pack of crayons, and a coloring book.

## Is there a Minimum to Build?

Yes, all orders must be at least 10 Sweet Cases.

## Do we have to Pay for Shipping?

Yes, if you sponsor over 20 duffels, we ask that you help cover the shipping costs.

## Do I need to Provide Decorative Materials?

You will need to provide fabric decorative supplies for your team to decorate the duffels. If you'd like to order a decorative set from us, you are more than welcome to do so at \$15 per set.

## What does the \$15 Decorative Set Include?

The set includes 4 boxes of 15ct fabric pastels and 1 stencil kit. We recommend 1 decorative set per every 20 Sweet Cases.

## How Long does it take to Receive the Supplies?

We ask for about 2 weeks to process & ship your order after you have closed out your fundraiser with your representative or you have decided to sponsor the cost up front. Once your supplies have shipped, we will provide you with the FedEx tracking number for your order.

## Can we add Additional Items to the Duffel?

Absolutely, you may! Please note the following guidelines:

- **New items:** Most children in foster care are accustomed to receiving used items, so we are trying to raise the bar and provide them with brand new items only.
- **No food items:** We want to be cautious since we do not know the dietary restrictions of the child receiving each Sweet Case.
- **No religious/political items:** We ask that these symbols or imagery not be used to respect the child's upbringing and the household that they will be going to.



# FREQUENTLY ASKED QUESTIONS CONT.



- **Age appropriate:** The duffels are designed for children ages 0-11, so please be aware of items that may be a choking hazard.
- **Examples:** handwritten letters, toothpaste, soap, shampoo, conditioner, books, night lights, refillable water bottles, pillowcases, etc.

## What do I Write on my Campaign Page?

- Your campaign is personal to you and/or your group! Feel free to write about why you are doing this, what you hope to accomplish, or details about the event you plan to host!
- You can also share some statistics about foster care or share a personal story to captivate the potential donors coming across your page!
- Use this page as inspiration! [Togetherwerise.org/fundraise/TWRSweetCases](https://togetherwerise.org/fundraise/TWRSweetCases)

## What if I don't Reach My Goal?

If you are unable to reach your fundraising goal, we can extend your campaign to provide more time to work towards your goal or we can send you the supplies based off the amount you did raise!

**\*10 item minimum order does apply**

## What do I do Once My Fundraiser is Over?

Please contact your TWR representative to receive a breakdown of your order and finalize shipping details.

## Who gets My Donation?

A foster care agency will receive your donation. Your TWR representative will email you our Agency Locator Form so we can match you with a foster care agency near you!

## Can I Pick the Agency?

Yes, you can! Please let us know where you are planning on making the donation for our records. However, if you need assistance with locating an agency, our team would be more than happy to connect you with one in your area!

# TESTIMONIALS



“Thank you so much for the 200 bags. It lift the children’s spirits to have a sweet teddy bear and blanket. The bags help give a tense moment something positive.”

**- Pamela J. Robbins**

“As a foster parent, I can say prep bags are a God-send! We sometimes only get hours notice of the child’s arrival and they literally only have the clothes on their backs. Giving them something to cling to makes all the difference. Thank you.”

**- AnneMaria Malysz**

“Lovely. Giving a smile to those little angels is creating a better future. We did this project at work and it feels so good knowing that this act of kindness is an investment in our communities future.”

**-Davis Mogapi**

“This is a real need. When I worked in Adoptions and we placed a child with a family, we (the social workers) had an adoption allowance to spend & we always included a suitcase along with the new clothes. But foster children needed them more. They were most likely to be moving from family to family.”

**- Debra Hart Stevens**



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# SWEET CASES CORPORATE BUILDS



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## AWARDS & RECOGNITION

