

Project LIFE

Living in Freedom from Exploitation



Thank you for your support of North County Lifeline’s human trafficking prevention and intervention program, Project LIFE.



Human Trafficking is the second largest illicit economy in San Diego, bringing in an estimated \$810 million annually.

Human trafficking is a modern form of slavery. North County Lifeline’s Project LIFE is an advocacy program that provides critical intervention services to individuals who have experienced human trafficking, and prevention services to youth and young adults who are at risk of trafficking.

The core mission of Project LIFE is to support human trafficking victims on their path to recovery and self-reliance.

Project LIFE works to put a stop to human trafficking by providing comprehensive case management and behavioral health services that address victims’ needs from emergency response through long-term stabilization. The phases of care are designed to provide victims with services that meet their unique challenges and needs. If clients are not interested in all of the services offered, the program takes a client-centered approach to meet them where they are at. As they work through the phases of care, some victims require additional support and may repeat all, or a portion of a phase in order to support their recovery.

Trauma Informed Phases of Care





Project LIFE's Impact

With support from our generous donors, Project LIFE has achieved milestones in the past year:

- Served **118 trafficking victims**, including 67 new identified victims.
- **71%** of clients have demonstrated increased well-being.
- **55%** of clients made progress towards their employment and education goals, and **65%** were stably housed.
- Trained **4,674 professionals and community members** about the nature of human trafficking, identifying victims and appropriate intervention steps

Continuously Growing: The REACH Coalition

Project LIFE will continue to broaden its reach by joining forces countywide through the implementation of the REACH Coalition. **The REACH Coalition is a collaborative effort of seven nonprofits to ensure the seamless system of care throughout San Diego County.** Project LIFE's partners include: Bilateral Safety Corridor Coalition, Survivor Leader Network of San Diego, GenerateHope, San Diego Youth Services, La Maestra Community Health Centers, and the Center for Community Solutions.

Survivors: In their Own Words

"Lifeline has helped me gain stability, self-esteem, motivation, and empowerment. **They've helped me feel loved and accepted and not alone.**"

"The wonderful people at North County Lifeline rescued me from a life of constant fear. With their help, **I lost the fear that consumed me for so many years** and began to believe in myself."

"Lifeline has helped me gain so much in life in a small amount of time and has **guided me to a successful and healthy road.**"



Thank you for truly making a difference!

Your generosity is helping victims of sex and labor trafficking to become survivors.