



MySchoolTA.org

Program Overview

A California Registered 501(C)(3) Non-Profit Organization

Our Mission

*To level the playing field for **ALL** students by providing needed educational assistance while significantly reducing the cost to participate.*

Delivering Our Mission Through

- ❖ **Augmented Learning** – complements in-classroom pacing and content
- ❖ **Lower Cost** – leverages technology, reducing cost per student
- ❖ **Interactive** – live, online teaching assistants to improve effectiveness

Today's Educational Challenges

Students/Parents

- Course complexity increasing
- College admit requirements on rise, more pressure to take AP courses
- Pressure to do more outside activities (sports, music, work)
- Community service hours skyrocketing
- Tutoring costs increasing
- Today's coursework exceeds parents knowledge and capabilities

Teachers/Administration

- Increasing number of students per class
- Increasing course content complexity, ie Common Core
- Performance gap increasing between students
- Extreme pressure to achieve performance standards
- Shrinking school funding and resources
- Rising parental expectations and pressure

Bottom Line: Growing pressure on students and schools to do more with less while achieving ever higher results

Meeting the Challenge

***MySchoolTA** offers live, curriculum based interactive sessions that provide teaching assistance to groups or individual students, to augment the teachers' instruction and students' learning.*

- ✓ **Convenient:** Offered online in evenings to accommodate students' busy schedules and recorded for later review to maximize accessibility for all students
- ✓ **Relevant:** coordinated with teacher and track course curriculum to focus on current homework, tests, and class content.
- ✓ **Timely:** 90 minute weekly sessions are offered for the entire term
- ✓ **Effective:** taught by Subject Matter Experts with engaging personalities makes learning fun
- ✓ **Affordable:** small fraction of the cost of private tutoring or after school programs
- ✓ **Proven:** modeled after teaching assistant programs used effectively in colleges for years, but leveraging modern distance learning technologies for convenience
- ✓ **Flexible:** can be offered to any grade level from 6 to 12 for STEM courses
- ✓ **Effortless:** requires virtually no effort on part of teachers or school

Who Benefits

Students

- ✓ Accelerated learning of material
- ✓ Improved understanding of subjects
- ✓ Improved grade point average
- ✓ Reduced stress



Schools

- ✓ Augmented learning beyond in-class teaching
- ✓ Improved overall school performance scores
- ✓ Reduced student drop out rate



Donors

- ✓ Increased brand awareness
- ✓ Improved community engagement
- ✓ Higher skilled local workforce
- ✓ Tax deductible contributions



Program Demonstrated Success

Program Metrics

Courses: Trig, Pre-Calc, and AP Calc
Registration Rate: 82%

Average Session Attendance: 48 min
Average Rating: 4.38 out of 5

Teachers/Administrators Feedback

- ✓ *"I think MySchoolTA is an awesome resource"*
- ✓ *"I know for certain that my students will benefit from this resource if they take the time to use it"*
- ✓ *"My students had great feedback each time we've discussed it"*
- ✓ *"This has been a great option for my students; they all LOVE the TA and have considered their time with him well spent"*
- ✓ *"I am so grateful that you all have assisted my students after hours"*
- ✓ *"Students who attend regularly really appreciate all the additional help"*

Students/Parents Feedback

- ✓ *"Great instruction and help"*
- ✓ *"Great Teaching"*
- ✓ *"The instructor was great"*
- ✓ *"Helpful review for upcoming test"*
- ✓ *"Good review. Very helpful for test tomorrow"*
- ✓ *"Slides were very convenient and amazing to have"*

Next Steps

Schedule a time most convenient for you (~20 minutes) to discuss:

- Our Program overview, implementation, and advantages
- How we can benefit your students and teachers
- Funding model
- Typical rollout planning for your courses / subjects

Additional information can be found on our website at: www.myschoolta.org

To schedule a meeting or for any additional information, please contact our founders:

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