

# **District Grant Application**

Date:	5/24/2016			1
Rotary Club of:	Irvine		,	
GRANT PRERE	QUISITES	(All items must be current to proceed)	Current	Not Current
(Your clu the time	of applicati	current on both District and RI dues at on to proceed. Your club must also be	$\boxtimes$	
current on all dues at the time of funding.) Previous Grant Reporting Status: (Your club must be current on reporting requirements for			$\boxtimes$	
previous grants prior to funding any new grants.) Grant Management Seminar Status: (Two Rotarians from your club must have attended the			$\boxtimes$	
latest seminar.) MOU Status: (Your club must have signed a District or TRF MOU for local projects and a TRF MOU for international projects.)			$\boxtimes$	
Project Name/Title:		Bringing Books to Life		
Project Leader Name:		Leslie Ann Mogul		
Project Leader Email:		lamogul@lagunaplayhouse.com		
Project Leader Phone:		760-533-7379		

Brief Project Description:

Funding of \$3,000 would provide support materials for three performances of , enabling us to bring the TheatreReach: Bringing Books to Life tour to three Title 1 schools in Irvine, benefiting approx. 525 children. The goal of the program is to inspire students to read curriculum-required books, better comprehend what they have read, and gain a better grasp of the historical period depicted in the literature. This program will provide early exposure to live theatre to children who might not otherwise have access to this enriching experience, thereby beginning an appreciation for the performing arts.

# 1. Project Start and Ending Dates:

(Projects may not begin prior to the District receiving approval from TRF. Reimbursements for earlier expenses are not eligible. Projects must be completed by the end of each Rotary year.)

August 2016 - May 2017

2. Project Location: 🔀 Community 🔲 International	
If the project is international, will there be a Rotary club from the other country involved? If so, explain how they will	
participate.)	

n/a



# **District Grant Application**

### 3. Project Budget:

(Attach a complete project budget. List all revenues and expenses. These amounts MUST balance. If the goods and services are to be purchased from an international source, is the budget properly calculated in US dollars?)

Uploaded in separate document : \$2,500 for artistic materials and rentals / \$500 for study and activity guides.

#### 4. Grant Funding:

(How much will clubs be contributing? Club contributions must be equal or greater than the amount requested from the District.)

Club(s) Contribution	District DDF	Total
\$ 1.500	\$ 1.500	\$ 8,000

### 5. Participating Clubs:

(If other clubs will be participating in this project, list each club and its contribution.)

]	5	
]	<u>\$</u>	
]	<u>\$</u>	

# 6. Other Support:

(What other in-kind contributions, discounts or financial support are you getting for the project?)

Laguna Playhouse to provide financing of educational personnel and actors, transportation, and to cover royalty costs.

7. Other Involvement: (What other groups or organizations will be involved and how will they be participating? Attach participation letters from any non-Rotarian organizations partnering in the project.)

### 8. Club Participation:

(Show active involvement of the Rotarians in your club. How many club members will participate and what will they do?)

Club members from the Rotary Club of Irvine will coordinate the program, attend performances and work with children to complete activity guides. We will interact with the children to inspire focus on education and literacy. Rotarians will manage participation and publicity.

#### 9. Who are the Beneficiaries:

(Who are you serving and how?)

This grant will enable program extension to 525 students at Title 1 (low income population) schools in Irvine, inspiring them to be active readers and to connect with curriculum in the classroom.



# **District Grant Application**

# 10. Lasting impacts on the community:

Studies have shown that reading improves vocabulary, memory analytical thinking skills, focus and concentration, develops better writing skills, reduces stress in personal relationships, and can slow the progress of Alzheimer's and Dementia.

11. Rotary Area of Focus: (check all that apply)

- Peace and Conflict Resolution
- Disease Prevention and Treatment
- Water and Sanitation
- Maternal and Child Health
- X Basic Education and Literacy
- Economic and Community Development

## 12. Funds Stewardship:

(Describe how funds will be safeguarded and tracked. If funds are to be distributed to an international partner for purchase/use in another country, who will be responsible for the funds? How will transfers of funds to international partners be handled?)

The Rotary Club of Irvine will transfer funds to the purchaser of the materials used to extend the program to the three schools after expenses have been incurred.

13. Publicity: (How do you plan to publicize your project? Check all that apply)

- X Press Releases
- Local Newspapers
- Community Newsletters
- Magazines
- Ads
- Cable TV
- 🔀 Social Media
- Banners & Flyers
- Speakers
- X Partner Organizations

#### 14. Additional Comments:

TheatreReach: Bringing Books to Life is Orange County's longest running, most successful theatre touring program. Program to present California history classic, "Island of the Blue Dolphins" or "Charlotte's Web."

### Impact on students:

• Students who view performances demonstrate an increased understanding of major comprehension points from their reading assignment.

· English learners demonstrate an increased incentive to read assigned books.

• The program inspires love of reading and challenges inexperienced readers to visualize actions suggested by the words.

• Disadvantaged youth experience the exhilaration of their first live performance.