

Data Form Project Sheet 2022

I. Project Manager Data:

Project Name:	Regional development Microregion San Ignacio Cohuirimpo			
Responsible (Full Name):	Mr. Lydia Gpe. Miranda Garcia			
Email:	Lydia.miranda@itson.edu.mx	@itson.edu.mx	Telefónica extension	5290

II. Project Data:

Area: Academic Vice-Chancellor, Unit: Navojoa Unit.

(Please Select (do not delete) the function and program that corresponds to your project)

Functions: a) 100 Teaching; **Program:** 103 Associate Professional; b) 104 Bachelor's degree; c) 105 Specialty; d) 106 Master's Degree; (e) 107 PhD;

Functions: b) 200 Research and Development ; **Program:** 201) Natural and Exact Sciences; 202) Education and humanities; 203) Agricultural Sciences; 204) Health Sciences; 205) Engineering and Technology; 206) Social and Administrative Sciences; 208) Development of Academic Staff; 209) Support for Research;

Functions: c) 300 Extension; **Program** 304) Scientific and Technological Activities; 305) Publications; 306) Media Disclosure; 307) Clinics and Community Services; 308) Support for community services; 309) Development of Academic Staff; 310) Continuing Education; 311) Sports Activities; 312) Student Services; 313) Museums & Galleries;

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Functions: d) 400 Academic Support; **Program 401)** Library Services; **403)** Educational and Multimedia Technology Services; **404)** Laboratories; **405)** Academic Computing Services; **407)** Development of Academic Staff; **408)** School Control; **413)** Support for Teaching; **414)** Medical Service; **415)** Vocational Orientation; **416)** Built-in Services;

Functions: e) 500 Institutional Support: **Program 501)** Institutional Administration; **502)** Institutional Planning; **503)** Financial Services; **504)** Legal Services; **505)** Staff Services; **506)** Administrative Computing Services **507)** General Services; **508)** Social Communication; **509)** Development of Administrative Staff;

Functions: f) 600 Operation and Plant Maintenance: **Program 604)** Works Adaptations and Conditionings; **605)** Property Conservation and Maintenance; **606)** Conservation and Maintenance of Electrical Installations; **607)** Conservation and Maintenance of Furniture and Equipment; **608)** Toilet and Surveillance;

Functions: g) 700 Auxiliary Entities. ; **Program 701)** Expenses of Auxiliary Entities.

Mark with an X: (the corresponding fields must be filled in)

<i>Operating Expense</i>		<i>Operational Improvement</i>		New Project	x	<i>Continuity Project</i>	
Project Start Date:		<u>(02/05/2022)</u>		End date:		<u>(30/11/2022)</u>	

Data for Institutional Development Plan Instructions. Please Select The Guiding and/or Transverse Axes; Objectives and Strategies and Goals that correspond to the alignment of your Operational Improvement Project and/or Operating Expense, as the case may be.

GUIDING AXES

ER1 - University education with quality and relevance

- **O1 - Consolidate the quality and competitiveness of the educational offer**
 - E1. Diversify the modalities of the educational offer
 - E2. Strengthen virtual and distance education.
 - E3. Consolidate the collegiate work of academies
 - E4. Consolidate the curriculum assessment of PEs
 - E5. Consolidate the permanent curriculum update of PEs
 - E6. Ensuring compliance with the recommendations of accrediting bodies
 - E7. Ensuring the relevance of generic and disciplinary compensation for PE egress

- **O2 – Ensure comprehensive student training.**
 - E1. Strengthen, in the university community, the values of institutional philosophy
 - E2. Implement an institutional program in the health care and practice of sport in students.
 - E3. Strengthen students' internationalization competencies.
 - E4. Strengthen the student selection process.
 - E5. Consolidate the school trajectory.
 - E6. Ensuring student egress and qualification
 - E7. Strengthen in students, the use of information and communication technologies.
 - E8. Ensuring professional internships in line with EP competencies

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- E9. Consolidate social service into community benefit programs.
 - E10. Increase the competitiveness of graduates according to labour market demands
 - E11. Encourage research and outreach skills in students.
 - E12. Increase student learning opportunities in laboratory and work practice scenarios.
 - E13. Expanding the scholarship programme for vulnerable groups
 - E14. Ensuring the acquisition and/or application of generic competencies
- **O3 - Consolidating teaching performance**
- E1. Ensuring that academic staff have the teaching skills
 - E2. Ensuring the training, training and disciplinary updating of teaching staff
 - E3. Strengthen teachers' internationalization skills
 - E4. Consolidate the assessment of academic staff performance
 - E5. Permanently update the regulations for the entry, promotion and permanence of academic staff.

ER2 - Scientific and technological research with social impact

- **O4 - Consolidating academic capacity**
- E1. Consolidate the process of recruiting and hiring new PTCs
 - E2. Ensuring quality in the research, innovation and technological development skills of academic staff
 - E3. Strengthen the ability of academic staff to participate in quality graduate programs
 - E4. Boosting the spread of scientific productivity
 - E5. Strengthen the capacity of CAs for consolidation

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- E6. Ensure multidisciplinary collaboration of CAs in networks.

○ **O5 - Consolidate institutional scientific, technological and humanistic research**

- E1. Systematizing the processes and function of research
- E2. Ensuring the relevance and relevance of institutional research
- E3. Promoting environmental sustainability in institutional research
- E4. Consolidate the procurement of funds for research, innovation and technological development.
- E5. Strengthen the dissemination of research results
- E6. Strengthen collaboration with universities, research centers and companies, both domestic and foreign.
- E7. Ensure an institutional regulatory framework for research, and companies, both domestic and foreign.
- E8. Strengthen institutional postgraduate.

ER3 - Consolidation of college extension and linkage

○ **O6 - Consolidate university ties**

- E1. Encouraging social inclusion in collaboration with different sectors
- E2. Consolidate social service and professional practice
- E3. Consolidate technology transfer and intellectual protection
- E4. Strengthen the model of linkage to the interior and exterior of the university
- **E5. Strengthen institutional linkage with different sectors**
- E6. Strengthen the regulatory framework for the linking function
- E7. Boost participation in national and international inter-agency networks

○ **O7 - Consolidate university extension**

- E1. Consolidate continuing education
- E2. Spreading academic, scientific, cultural activities in society
- E3. Encouraging the practice of sport, physical activity and health care in society
- E4. Keep the extension of the institution's social, academic, cultural and sporting services up to date to the community
- E5. Develop the regulatory framework for the extension function
- E6. Strengthen cultural training in the university community and in society

CROSS-SECTIONAL AXES

ET1 - Quality assurance in planning and management

○ **O8 - Consolidate institutional planning and evaluation processes**

- E1. Strengthen the implementation and communication of the regulatory framework for institutional planning and budgeting
- E2. Systematizing the programming and implementation processes of the institutional budget
- E3. Ensuring compliance with recommendations to the management of evaluating bodies
- E4. Ensuring compliance with recommendations to the management of evaluating bodies
- E5. Increasing funding sources

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- E6. Having a functional organizational structure
- E7. Ensure that the requirements set out in the feasibility analyses of PEs are met
- **O9 - Consolidating infrastructure, services and efficient use of resources**
 - E1. Ensuring the availability and efficient use of physical and technological infrastructure for the development of institutional functions
 - E2. Strengthen institutional security
 - E3. Continuously strengthen support services
 - E4. Ensuring that the human resource has the right and sufficient skills for its best performance
 - E5. Generating a culture of transparency and accountability

ET2. Identity consolidation and institutional communication

- **O10 - Strengthen communication and institutional image**
 - E1. Implement a system that optimizes communication processes inside and outside
 - E2. Strengthening the dissemination of institutional achievements
 - E3. Strengthening the positioning of the institutional image
 - E4. Strengthen institutional promotion at the regional, state, national and international levels.
- **O11. Strengthen institutional identity**
 - E1. Strengthen culture based on organizational values, with an emphasis on those established in institutional philosophy.
 - E2. Strengthen the institution's organizational development
 - E3. Strengthening the university community's sense of relevance

ET3 - Promoting innovation, entrepreneurship and development contribution

- **O12 – Consolidate innovation in academic, administrative and research processes.**
 - E1. Boosting innovation among the university community
 - E2. Include innovation modules in PEs
- **O13 - Strengthening social responsibility and sustainable development**
 - E1. Strengthening University Social Responsibility
 - E2. Strengthen social inclusion, gender equity and cultural diversity in the institution
 - E3. Institutionalize the ITSON Environmental Program
- **O14 - Consolidating entrepreneurship in students and teachers**
 - E1. Ensuring entrepreneurship skills in PEs
 - E2. Strengthen business incubation

ET4 - Boost to internationalization

- **O15 - Consolidate national and international collaboration**
 - E1. Strengthen the acquisition of global and intercultural skills in the university community
 - E2. Strengthen the institutional program for students, academics and administrators
 - E3. Boosting double international qualifications

Mark with an X according to your responsibility in the DES:

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Director

Head of Department

Head of Educational Program

Other:

In the following format please fill out what you are asked according to the annexed orientation:

Background. Maximum 300 words.

According to margining statistics analyzed in this proposal, **the municipalities of Alamos, Etchojoa, Huatabampo and Navojoa**, top the list of the 56 municipalities with the presence of high and very high **margining locations in Sonora** concentrating **55.67% of the population residing in those localities throughout the State. (CONAPO, 2010).**

Thus in these four municipalities, there are **522 rural towns with populations over 20 inhabitants of which 395 have high and very high marginalization**, inso day the population resident in these towns totals **80,945 people**.

The San Ignacio Microregion consists of 23 localities (annexed) that share **common characteristics**, giving significant development potential for activities **in livestock, tourism, aquaculture, protected agriculture, primary activities with organic certification, agribusiness, solar power generation and the natural development of trade and services that are not being promoted in a strategic** and concurrent way.

So it is necessary to promote sustainable rural development in the population of the microregion.

General Objective (Think a what and a for what)

Promote and promote economic, social activities in harmony with the environment, involving the participating population, and instill the sustainability of natural resources, in strategic alliances with municipal, state and federal governments and public and private institutions through a concurrent scheme focused on the impulse of microregions.

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NOTE: Please break down the resource by Action, as requested by the system.

Specific Objective 1.	Get Comprehensive Social Development Plan from the San Ignacio Microregion
Goal 1. (Project)	Develop Comprehensive Social Development Plan of the San Ignacio Microregion

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Entregable	Comprehensive Social Development Plan of the San Ignacio Microregion, Attendance Lists and Photographs of Awareness Workshops								
Percentage of compliance per Quarter should add up to 100%:	Quarter 1		Quarter 2	20%	Quarter 3		60%	Quarter 4	20%
Target Cost:	\$529,778.00								
Target Actions 1.	Account	Required resources (\$)			Start Date (Each action)	End date (Each action)			
A1. Socio-economic diagnosis of Families of the target population to serve the 23 communities	51211.21101001 Mat. Út. And smaller office team	\$2,633.34			02/05/2022	31/10/2022			
	51265.26101001 fuel	\$21,666.67							
	52421.44203003 Scholarships for participating in project	\$53,333.33							
	51381.38101001 Ceremonial Expenses	\$5,300.00							
	51331.33603001 Impresión y Publicac Of	\$5,700.00							
	51121.12101001 Honorary Asimi admvo	\$130,939.00							
	51222.22106001 Drinking acquisition	\$1,000.00							
A2.- Psychological diagnosis of microregion communities	51265.26101001 fuel	\$21,666.67			02/05/2022	31/10/2022			
	51211.21101001 Mat. Út. And smaller office team	\$2,633.33							
	52421.44203003 Scholarships for participating in project	\$53,333.33							
	51131.13401005 Compensation and Help Esp.	\$21,000.00							
	51222.22106001 Drinking acquisition	\$1,000.00							

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A3.- Development of social capacities of the San Ignacio Microregion through community awareness workshops	51265.26101001 fuel	\$21,666.67	02/05/2022	30/09/2022
	51211.21101001 Mat. Út. And smaller office team	\$2,633.33		
	52421.44203003 Scholarships for participating in project	\$53,333.33		
	51121.12101001 Honorary Asimi admvo	\$130,939.00		
	51222.22106001 Drinking acquisition	\$1,000.00		

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Specific Objective 2.	Get San Ignacio Microregion Sustainable Development Plan								
Target 2 (Project)	Develop Sustainable Development Plan of the San Ignacio Microregion								
Entregable	Sustainable Development Plan of the San Ignacio Microregion, Attendance Lists and Photographs of Participatory Diagnostic Workshops								
Percentage of compliance per Quarter should add up to 100%:	Quarter 1		Quarter 2	20%	Quarter 3		60%	Quarter 4	20%
Target Cost:	\$483,887.00								
Actions Target 2.	Account	Required resources (\$)			Start Date (Each action)	End date (Each action)			
A4.- Agrologic study of the microregion	51265.26101001 fuel	\$8,333.35			02/05/2022	30/09/2022			
	51211.21101001 Mat. Út. And smaller office team	\$1,250.00							
	52421.44203003 Scholarships for participating in project	\$17,333.33							
	51222.22106001 Drinking acquisition	\$250.00							
	51121.12101001 Honorary Asimi admvo	\$41,000.00							
	Agrolical study materials and supplies	\$14,874.00							
	Laboratory analysis services, collection and agrolical study samples	\$28,800.00							
A5.- Participatory Diagnostic Workshops from all 23 locatons	51211.21101001 Mat. Út. And smaller office team	\$1,250.00			01/06/2022	15/10/2022			
	51265.26101001 fuel	\$8,333.33							
	52421.44203003 Scholarships for participating in project	\$17,333.33							

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	51121.12101001 Honorary Asimi admvo	\$249,363.00		
	51381.38101001 Ceremonial Expenses	\$2,650.00		
	51222.22106001 Drinking acquisition	\$250.00		
	51331.33603001 Impresión y Publicac Of	\$1,200.00		
A6. Tourist diagnosis of microregion	51265.26101001 fuel	\$8,333.33	02/05/2022	30/09/2022
	51211.21101001 Mat. Út. And smaller office team	\$1,250.00		
	51121.12101001 Honorary Asimi admvo	\$64,500.00		
	52421.44203003 Scholarships for participating in project	\$17,333.33		
	51222.22106001 Drinking acquisition	\$250.00		

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Specific Objective 3.	Formulation and Evaluation of Investment Projects								
Goal 3 (Project)	Project Identification, Project Formulation and Evaluation								
Entregable	Investment projects formulated and evaluated and reporting of available funding sources for the projects formulated								
Percentage of compliance per Quarter should add up to 100%:	Quarter 1		Quarter 2	10%	Quarter 3		60%	Quarter 4	30%
Target Cost:	\$386,336.00								
Target Actions 3.	Account		Required resources (\$)		Start Date (Each action)		End date (Each action)		
A7.- Identification and organization of groups and incorporation of companies	51265.26101001 fuel		\$11,185.75		02/05/2022		31/10/2022		
	51211.21101001 Mat. Út. And smaller office team		\$837.50						
	52421.44203003 Scholarships for participating in project		\$9,333.35						
	51121.12101001 Honorary Asimi admvo		\$45,886.67						
	Protocolization of minutes and legal procedures		\$15,423.00						
	51222.22106001 Drinking acquisition		\$1,125.00						
	51211.21101001 Mat. Út. And smaller office team		\$837.50		02/05/2022		15/11/2022		

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A8.- Formulate and develop investment projects	51265.26101001 fuel	\$11,185.75		
	52421.44203003 Scholarships for participating in project	\$9,333.31		
	51121.12101001 Honorary Asimi admvo	\$127,500.00		
A9- Identification of sources of financing for developed investment projects	51265.26101001 fuel	\$11,185.75	02/05/2022	18/11/2022
	51211.21101001 Mat. Út. And smaller office team	\$837.50		
	51121.12101001 Honorary Asimi admvo	\$45,886.67		
	51371.37901001 Transfer fees	\$1,860.00		
	51371.37502001 Road expenses	\$9,000.00		
A10.- Incubation workshops and business training	51265.26101001 fuel	\$11,185.75	01/06/2022	15/11/2022
	51211.21101001 Mat. Út. And smaller office team	\$837.50		
	51121.12101001 Honorary Asimi admvo	\$45,886.67		
	52421.44203003 Scholarships for participating project	\$9,333.33		
	51381.38101001 Ceremonial Expenses	\$7,950.00		
	51331.33603001 Impresión y Publicac Of	\$8,600.00		
	51222.22106001 Drinking acquisition	\$1,125.00		

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