

Global Grant GG1991428

Digital Literacy Revolution

creating equal opportunities for new generations

Rotary
District 1913



Digital
Literacy
Revolution



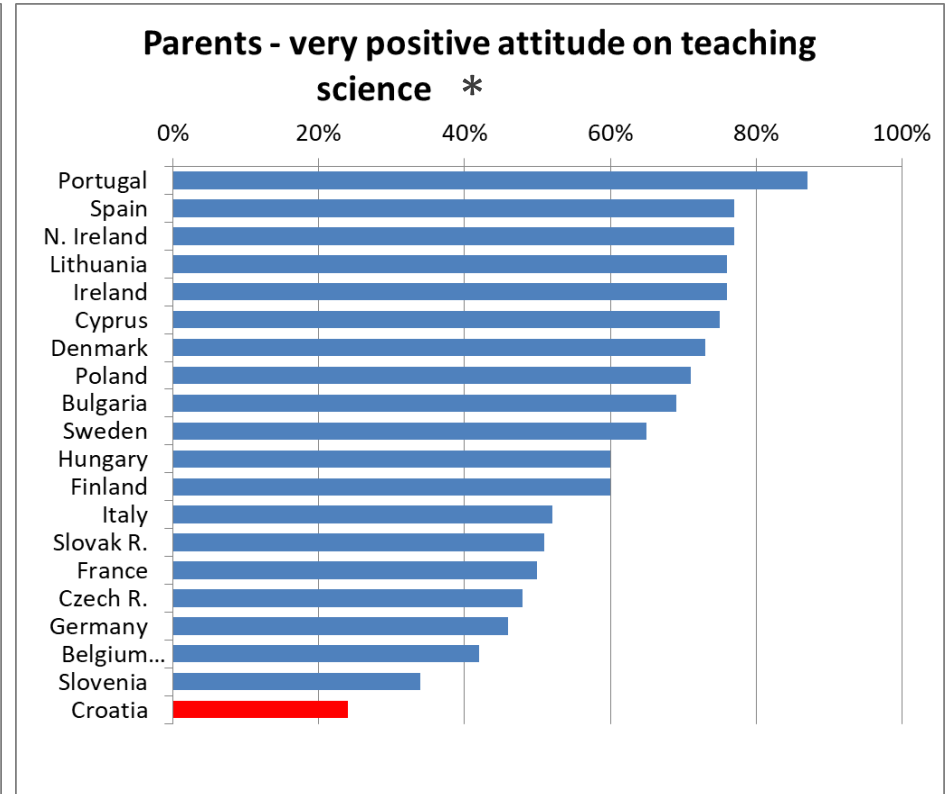
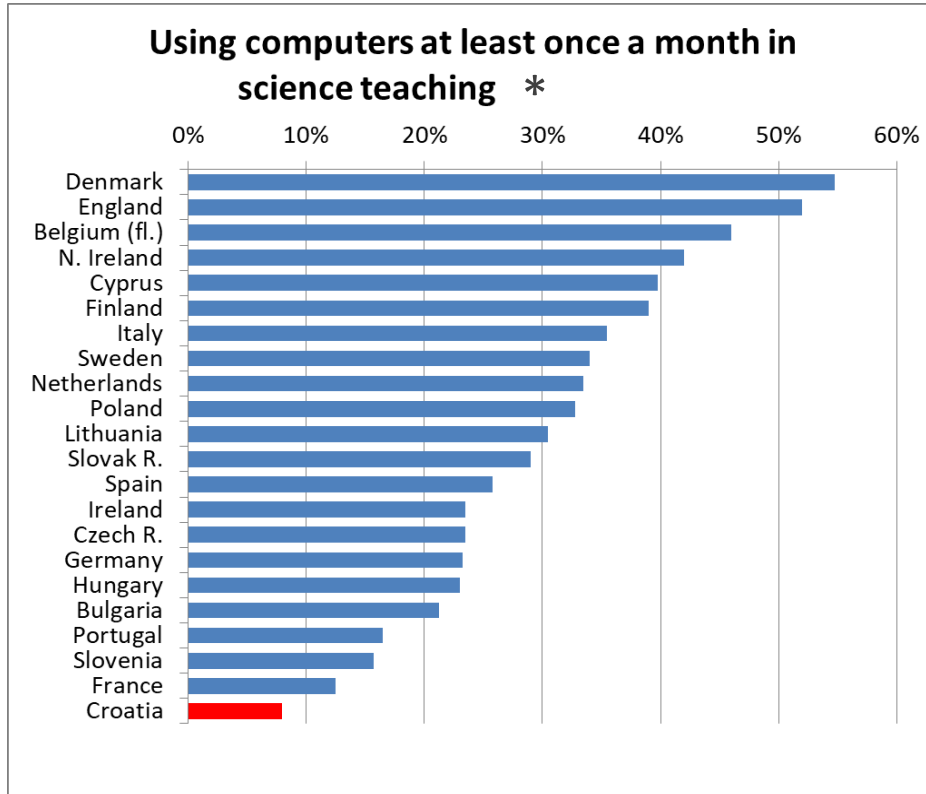
Rotary
klub Zagreb Centar



September 2019

Challenge for Croatia:

There is a significant gap in using technology in STEM teaching (Science, Technology, Engineering, Mathematics)



- Source: According to the most relevant international research for elementary schools, TIMSS 2015

Project Goal:

We will accelerate **Digital Literacy** adoption in Croatia by embedding a game changing technology (micro:bit *) into formal education in grades 1-4 of elementary schools.

School libraries will be transformed into **Digital Hubs** through deployment of micro:bit devices, supported with rich **content and training**. These digital hubs will be used to introduce **conceptual coding** nation wide in lower grades creating transformational effect and impact.

This way we'll help kids be prepared and equipped for the 21st century global challenges opportunities thus radically improving **equality of opportunities** irrespective of country's GDP, gender, school systems or personal preferences.

We'll use proven partner and implementation model to ensure that Croatia becomes **the first EU country** to have highly interactive coding introduced from **grade 1**, setting an inspirational path for **other countries to follow**.

* micro:bit is owned by a not for profit 'The Micro:bit Education Foundation', whose founders include BBC, Microsoft, Amazon, Samsung and others.

Reasons to Believe (1): micro:bit technology

This project is a **game changer**, introducing digital literacy in the form of STEM (Science Technology Engineering Mathematics) skills and conceptual coding.

This small piece of technology, mighty microprocessor **mico:bit**, interacts with the environment via visual interface (red LEDs) and a set of sensors (light, temperature, accelerator, compass) which can be used for all sorts of cool creations, from lightbox and physics to musical instruments – the possibilities are endless.

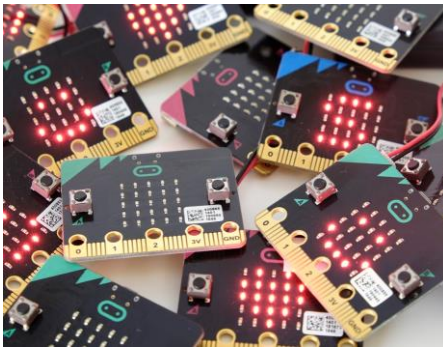
<https://microbit.org/guide/>

It's unprecedented scalability, due to the low device cost and proven implementation platform, will be used to make a national level deployment. This way, generations of kids in Croatia will be better prepared for for digital future, fostering innovation, creativity, teamwork and problem solving.

We are targeting the implementation early on, in lower grades, before geographics, wealth, gender or culture shapes their lives and makes the gap deeper.

The project is characterised by

- Equal opportunities enablement
- Sustainability
- Transformational impact



micro:bit global references:

2017 Singapore

- 100,000 micro:bits for 'schools and families'
- Singapore has without any doubt the best schooling system in the world

2018 Denmark

- all 5th grade students
- project of Confederation of Danish Industry, National TV and the Ministry of Education

2017 Canada

- 100,000 micro:bits

2019 Sri Lanka

- national pilot in 1,000 schools

2019 Switzerland

- Digital libraries pilot

2019 UK grant in the Western Balkans, of 10 million GBP for development of computing the main tool micro:bit

Reasons to Believe (2): Our strategic partner IRIM

IRIM: Institute for Youth Development and Innovativity – Croatian Makers



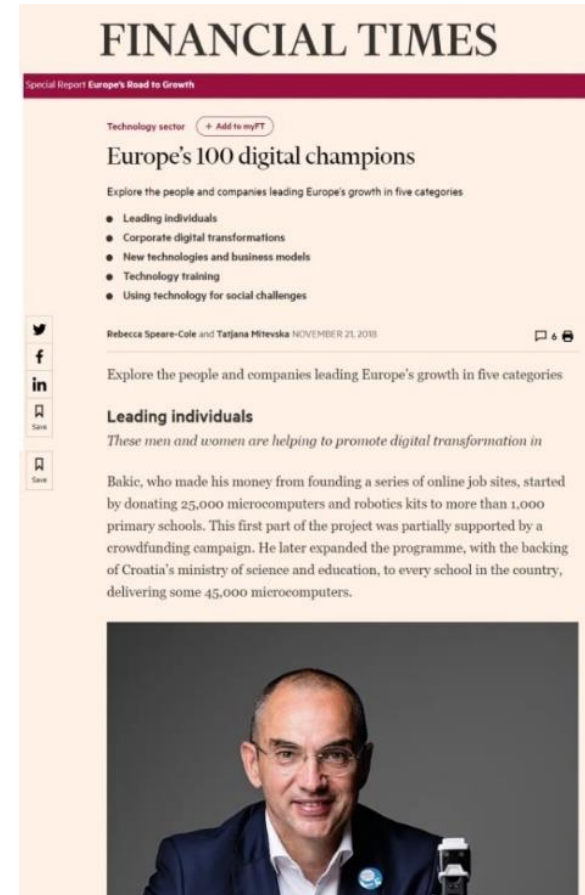
IRIM global recognition:

- **Financial Times:** Europe's Road to Growth – Digital champions
- **Google** Donation (global) 250,000 USD for developing regional public libraries into digital skills development centers

- IRIM runs largest extracurricular STEM program in the EU, a well defined ecosystem that emphasizes equal opportunity and also development of excellence

- ProMikro – Together with the Ministry of Education of Croatia and HUP (Croatian Employers' Association) introduced programming into 6th grades: 85% of all schools are learning how to program on a micro:bit

- Robotics league with 3,000 donated robots and 600 institutions participating

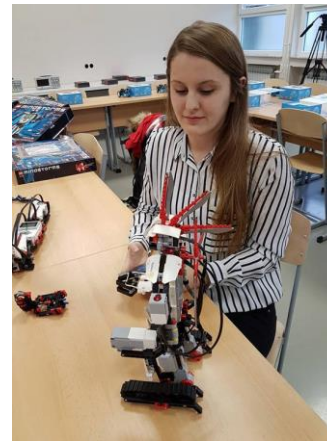


Reasons to Believe (3): STEM initiatives in Rotary District 1913

- RC Zagreb Centar & IRIM: STEM car (STEM laboratory and training center on wheels, providing training in remote areas, out of school season, 2015-2019)
- RC Zagreb Centar GG Highschool Glina, Bridge to a Better Future (Computer classroom, Robotics, Digital photography, electrical engineering, 2016-2018)
- RC Varaždin: GG Rotary STEM Lab (33 schools with 10 Inventor sets and 100 teacher training) 2019
- RC Zagreb Sljeme, RC eClub, RC Zagreb center,, RC Zrinjevac: Public Libraries as Digital Hubs in 5 Croatian cities, 2018
- RC eClub Croatia - STEM micro:bit lab in SOS Children Village, Austria, 2019
- RC Zagreb Center – Sri Lanka pilot: 1000 micro:bit, 2019
- Rotary District 1913: micro:bit pilot Slavonia (school libraries in 57 elementary schools in Slavonia region, 2019)
- RI Convention Hamburg : STEM Revolution Stand, 2019



We are ready for this large scale
Global Grant project!



Implementation Steps:

1. Utilise IRIM's experience and proven implementation model to reach and communicate program benefits. Identify motivated schools in Croatia nationwide to transform their libraries into digital hubs
2. Provide on average two sets of 25 micro:bits to each library/digital hub
3. Assign a local Rotary Club ambassador to participating schools in order to provide support and ensure adoption
4. Provide online access to localised training materials, use cases and ideas in various disciplines, both STEM and humanities
5. Provide three rounds of on-site training to teachers and library staff during both semesters in 2020/2021 school year, to support existing curriculum (no change of curriculum → no shock to the system → easy absorption)
6. Integrate program with robotics and/or IT training in higher grades
7. Measure outcomes and create scalable concept

Budget & Funding Plan

BUDGET ITEM	Cost \$
50 micro:bit devices (each 15\$) for estimated 500 digital hubs for national coverage	375.000
Training, 2 rounds x 3 waves of 300 workshops x 150\$	270.000
Distribution –Croatian post	donation
Training materials in Croatian- IRIM	donation
Other Cost	10.000
TOTAL:	\$655.000

FUNDING SOURCE	Amount \$
Host Rotary Clubs, Corporate donations	143.000
District 1913 DDF	12.000
International Rotary Clubs	200.000
International DDF	100.000
World Fund Match	200.000
TOTAL:	\$655.000

First club/district to secure contribution of \$50.000 in cash and \$50.000 in DDF will be the **Primary International partner** of this project.

How Can You Contribute?

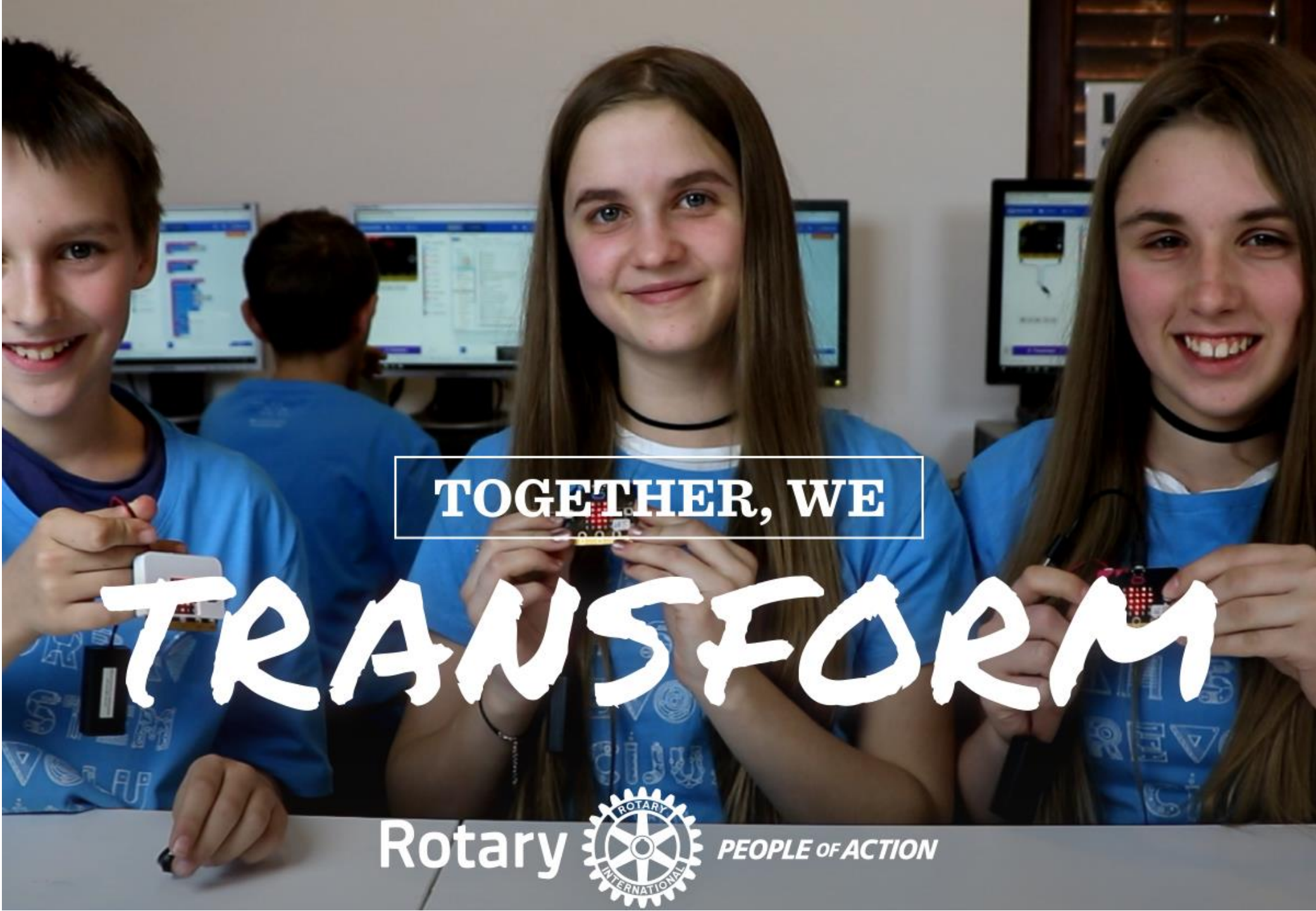
- Become a part of this transformational journey and give a pledge until February 2020, or at the earliest possible opportunity, so we can plan.
- Global Grant Application must be the latest by March 2020, so that libraries and personnel are trained in this school year to prepare micro:bit supported curriculum for the next one starting in September 2020.
- Need more information about the project:
 - Zoran Zic , RC Zagreb Sljeme – International Partners contact
 - zoran.zic@yahoo.com ; cell +385 98 691170
 - Ivan Vidakovic, RC Zagreb Centar, Host Partners contact
 - ivanvi@outlook.com ; +385 91 6308 888
 - Danijel Jozic, RC Zagreb Centar – Project Manager
 - danijel.jozic@gmail.com ; +385 98 9567 291



<https://www.facebook.com/Rotary-Digital-Literacy-Revolution-2245510129042696/>



<https://youtu.be/iPkwLC6MTM8>



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