



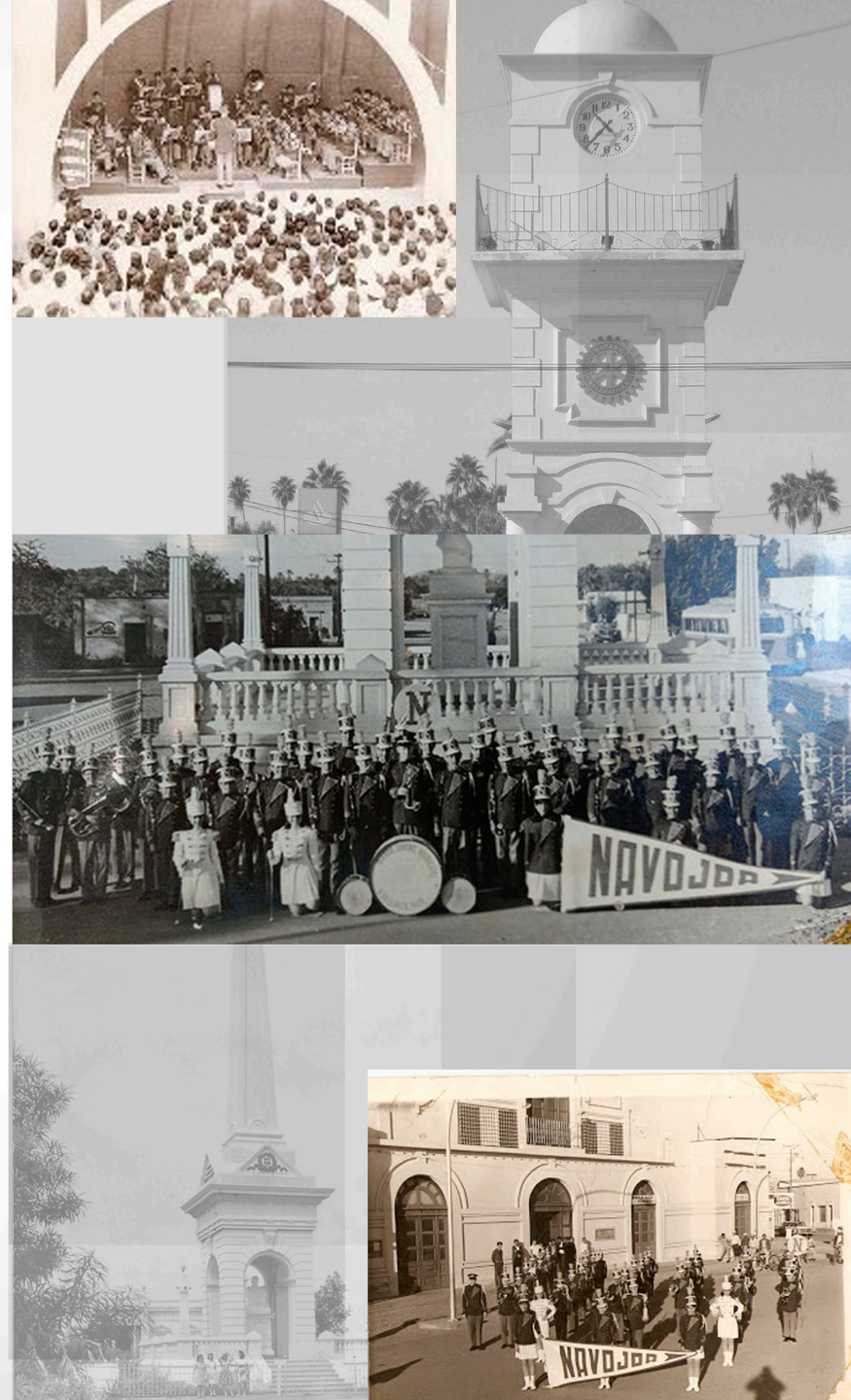
Expression and social development project

MUNICIPAL YOUTH BAND
ROMEO GÓMEZ AGUILAR

“Sowing the seed of tomorrow”

Background

- In 1968, Mr. Navojoa Municipal President Luis Salido Quirós had the concern of forming a municipal Band, with the collaboration of Elder Brian Bowman which belonged to the OCE mutual improvement society. (Organization formed to raise the cultural level of the nation and a dependency with the church of Jesus Christ of the saints of the last days).
- Later in the year 1971 the teacher who assumes the direction of the municipal band to give guidance to the immense hurricane of opportunities for life and emotional and intellectual development of those who signed up to be part of the new adventures of the band was the teacher Romeo Gómez Aguilar, who stopped assuming that position until 2017 with 94 years of age.
- During the validity of fifty-one years the BJM has contributed to society, it is noted that the activity of the youth band is not only to serve as an important scaffold for the student to recognize and find the elements they need in their life to achieve the happiness. On the other hand; They could find a way to solve their economic needs through the knowledge provided by this band, preparing them with the necessary and professional tools that may be useful and belonging to groups, bands, versatile, rondallas, mariachis, etc. However, the Youth Music Band has gone through turbulence that has weakened it about to disappear, stop providing the services and benefits it carries. The shortage of musical instruments, the lack of an auspicious space, the lack of a motor transport for the mobility of the instruments and their elements, in short the absence of support has caused citizens to stop believing in the project, not seeing the guarantees that the band provides, that apathy be the greetings of every day.



Project justification

- The project arises from the need to continue promoting cultural and artistic development among children and young people in Navojoa, providing direct benefits to members, parents and society in general, through the promotion of music and the rescue of universal values . In attention to social needs, to vulnerability indices, to colonies with a high crime rate, all with the intention of forming individuals capable of living in healthy peace, located within a harmonious and balanced society.





General objective

- Promote the integration of children and young people into music, applying theoretical and practical knowledge to consolidate the youth band "Romeo Gómez Aguilar " and stimulate creative abilities, artistic appreciation, contribute to the reduction of crime rates, being This is a tool for good use and time management among children and youth in the municipality of Navojoa.

Specific Objectives

- Acquire the estimated financing for the achievement of musical instruments, sheet music, uniform methods (books), as well as a means of transport and adequate infrastructure that has the required spaces and air conditioning.
- Foster interest in children and young people for musical practice as a detonating action for cultural and artistic development through the learning of musical language.
- Contribute to the formation of citizens capable of living in harmony with their peers thanks to the strengthening of their principles, values and virtues.





Goals

- For the month of October 2019, design and disseminate a promotion plan for the integration of the Monumental Music Band.
- For the month of November 2020, have the selection of at least 60 potential students from primary, secondary and preparatory schools for the consolidation of the Romeo Gómez Aguilar Youth Music Band.
- For the month of December 2020, start the process of theoretical music training.
- For the month of March 2020 with the new applicants integrate work on instrumental execution technique in metals, wood and percussion.
- For the month of May 2020, in coordination with the H. Navojoa City Council, start a program of at least eight presentations of the Monumental Band.

Expected results

- Promote greater rapprochement of the Navojoense population to the appreciation of Marching Band music
- That musicians of the Youth Music Band potentiate their musical skills.
- That the musicians of the Youth Music Band know the style of music performed by the great marching bands.
- Increase artistic-cultural events in the municipality of Navojoa, Sonora.
- Contribute to the cultural development of the community of the municipality of Navojoa, Sonora.

Project target population

The execution of this project is intended to:

- Students of primary, secondary and high school education levels.
- Artistic and cultural community in general.
- Entrepreneurs and workers in the business sector.
- Members of associations and groupings of the social sector.
- Community in general.

Project Benefits

- The benefits of the project will be evident by promoting the interaction of audiences of all ages, with the presentations made by the Monumental Band in the programmed sites.

Place of presentation	Expected Public
Urban zone:	
• Inauguration Mayos de Navojoa Baseball Stadium	14000
• Cultural Event in Plaza 5 de Mayo	500
• Meeting of Bands at the Sonora Institute of Technology	400
• Cultural Sundays Program in Plaza 5 de Mayo de Navojoa	900
• Cultural event at Plaza Santa Fe Springs in Navojoa, Sonora	800
• Carnival of the city of Guaymas, Sonora	15000
Rural communities:	
• Center of Multiple Uses of Masiaca, Municipality of Navojoa	350
• Bacabachi Multiple Use Center, Navojoa Municipality	250
• Ignacio Zaragoza Square of San Ignacio Cohuirimpo, Navojoa, Sonora	500
Total expected audience	32,700 Attendees

Total project cost

Methods	\$	650	USD
Gala uniforms	\$	4,800	USD
Implements	\$	3,500	USD
Musical instruments	\$	22,550	USD
Total Investment	\$	<u>31,500</u>	USD



¡Thank you so much!