



BASIC INFORMATION	
Name of your project	Food Security and Healthy Households in Andean communities - Cusco
Type of project	
Primary host and international contacts for this project.:	<p>Peruvian Sponsor: Rotary Club Cusco represented by the following members:</p> <p>Carolina Herencia Guillen-President Email: Phone Lili Huallpa Camero - Treasurer Email: amec.cusco@gmail.com Phone:</p> <p>Internacional Sponsor:</p>
PROJECT OVERVIEW	
Main objectives	200 families from local Cusipata- Cusco improve their food security and income through their improved houses, production diversity and the development of local agricultural undertakings.
Benefit	<p>The project will support 250 families from Cusco, located in 3 places (Cusipata, Tintico and Moccoraize) from Cusipata district, placed at Quispichanchi province from Cusco Region Perú</p> <p>The recipient families are members from rural communities and association of rural farmers, who are quechua speakers, in a poverty condition and health and nutrition vulnerability.</p> <p>For community selection, we have considered:</p> <ul style="list-style-type: none"> ▪ Communities from a same basin. ▪ Community commitment of resources management to guarantee the project sustainability. <p>For family selection:</p> <ul style="list-style-type: none"> ▪ Families in poverty and vulnerability situation ▪ Families with kids at scholar age. ▪ Families engaged with the agriculture &/or animal production. ▪ Living in the village or community. ▪ Be an active member of the community and organization. ▪ Promoting the women participation, especially families with mother who assume alone the sustainability responsibility..
Area of focus	<input type="checkbox"/> Community economic development <input type="checkbox"/> Water, sanitation, and hygiene



MEASURING SUCCESS			
Goals of this area of focus will your project support	Community economic development <ul style="list-style-type: none">- Developing opportunities for productive work, improving access to sustainable livelihoods.- Empowering marginal communities providing access to economic opportunities and services.- Building the capacity of entrepreneurs, social businesses, and locally supported business innovators.		
	Water, sanitation, and hygiene <ul style="list-style-type: none">- Facilitating universal and equitable access to improved sanitation and waste management services and achieve open defecation-free communities.- Improving community hygiene knowledge, behaviors, and practices that help prevent the spread of disease.		
Measure your project's impact			
Measure	Collection Method	Frequency	Beneficiaries
Total number of direct beneficiaries	Grant records and reports Direct observation	Monthly compilation of the participant documents, reported quarterly..	250 recipient families from all Project activities.
Number of supported entrepreneurs	Grant records and reports Direct observation Interview	Monthly compilation of the participant documents reported quarterly.	45 entrepreneurs: men and women with their family income-generating initiatives related to their local agricultural and animal production.
Number of trained individuals	Grant records and reports Direct observation	The assistant documentation will be compiled continously	45 local leaders of 3 communities from 3



		during the month of training, yearly.	districts. They are trained to provide knowledge about production and health prevention to the families in their places.
Number of families who increase the diversity on their diet..	Grant records and reports Direct observation Interview to the families	Monthly compilation of the participant document, quarterly reported. The registered score about diet diversity, will set baselines at the project beginning, and will be measure yearly.	
Number of families who increase their production diversity for their consume.	Grant records and reports Direct observation	Monthly compilation of the participant documents, reported quartely..	250 families encouraged to improve their organic vegetable and animal production (Guinea pig) for their consume.
Number of families from entrepreneur, who have increase their income through their production sales.	Documents and reports of the grants.. Focal groups Family income records	Monthly compilation of the participant documents, reported quarterly	45 families from empreneurs encouraged by the Project to strengthen their local business linked to the guinea pig production and



			other vegetable products
Number of people with access to disinfected water through household water treatment	Direct observation Grant records and reports Questionnaires and surveys	. Monthly compilation of the participant documents, reported quarterly	250 families do water practices about its right treatment and storage, as a practice of their acquired knowledge.
Number of people with access to enhanced healthcare facilities	Direct observation Grant records and reports	. Monthly compilation of the participant documents, reported quarterly	250 families improve their homes with healthcare and healthy habits on their food preparation.

Do you know who will collect information for monitoring and evaluation?

Contact: Oscar Aragón Merma

Organization: Innovar y Compartir

Experiences and developed skill for this responsibility: Innovar y compartir has a staff with experience on many jobs developed during more than 25 years old. They have already implemented social development projects at rural places in Peru through Heifer Project International. They have knowledge and experience to develop PMD Pro Model on social projects, which include tools that support the Planning, Monitoring and Evaluation system. The Institutional experience has supported consulting development related with the Project management, as baselines, Project external evaluations and production trainings linked to the rural production development.

LOCATION AND DATES

Where and when will your project take place?

Cusco- Perú

Intervention Places: Cusipata, Moccraise y Titinco; del Distrito de Cusipata; Provincia de Quispicanchi, Región Cusco-Perú

Implementation dates : FY 2020 – 2022 (24 months: December 2019 – November 2021)

COOPERATING ORGANIZATIONS

Cooperating Organization : Innovar y Compartir

Web Site: www.innovarycompartir.org

Adresse: Calle 5, Mz A lote 5- Urb. Santa Elisa II Etapa – Los Olivos- Lima Perú



Contact: Madeleine Muñoz Zegarra,
(051)998865560,madeleine.munoz@innovarycompartir.org

Selection reasons :

Innovar y Compartir (IC) is an association without lucrative purpose. It is made up on April 11th 2017, by Heifer Perú specialists. It has experience and continuous intervention for more than 33 years, on rural development by Heifer Project International It is legally registered in public register (SUNARP, item Number. 13854325 and title 2017-00687180). It is on the same line that the National Politic areas and subject priorities of the International Technical Cooperation in Peru. At this stage, as a National Association, it follows the International Heifer Project legacy in Perú, about the social Project sustainability and the contact network promotion, working with the private sector, government and academic institutions. Finally, It is working to increase the impact and taking advantage of the opportunities generated to improve the incomes in Value chains, women empowerment and social capital inside the communities.

Actually Innovar y Compartir is working in 2 projects of the Cusco and Puno regions, with an average of 100 thousands annual dollars from Heifer Project International.

Project role | Project implementation.

Rotary participants:

Local Rotaries role in the project: Administrative and financial Management in the project execution They will visit the fields to have the direct observation about the advances and project goal fulfillment..

International Rotaries in the Project Financials and the Council Project members. Advanced review and approval goal report .

BUDGET

What local currency are you using in your project's budget?

Soles

What is the U.S. dollar (USD) exchange rate? 3.34

What is the budget for this grant? **USD 279,732.59** (two hundred seventy nine thousands, seven hundred thirty two. 59/100 USD)

#	Category*	Description	Supplier	Cost in local currency	Cost in USD
1	Livestock & Freight	250 guinea pig modules (5 female and 1 male). Freight expenses.	Sheds from proved companies by SENASA by the region.	56,688.99	16,972.75



2	Horticulture & Freight	250 vegetable seed modules 250 forage seed modules for animals Freight and transport to buy and deliver the seeds to the families.	Agriculture Supplies and sales Company	32,924.89	9,857.75
3	Agricultural Equipment & Supplies	<u>Equipment for guinea pig sheds:</u> Warren, calamines, water drinkers (nipple type) for dosage. Veterinarian First-aid-kits for 15 community animal health promoters'. <u>Building materials for family Biogarden :</u> Agrofilsms, Woods. Irrigation modules <u>Home modules to get healthy homes:</u> 250 improved kitchen (Chimney, tubes and plates, stoves 250 latrines).	Hardware stores in the Region and farm supplies Companies .	212,497.48	63,622.00
4	Travel & Vehicle Operation	Farm equipment movement for the farm activities. . Vehicles Rent and maintenance (trucks, van and motorcycle,) Include. Ticket expenses to Project execution, evaluation and monitoring visits.	Companies of Vehicles services and maintenace in the distrit and región..	61,416.32	18,388.12
5	Training	Training and technical consultants about animal and agricultural subjects (sheds building, canopy, technical irrigation, animal health, forage and vegetable planting and agroecolgical input. Nutrition and healthy home, local leader as promoter and strengthen the local entrepreneurs formation.	IProject workers and partner organizations and consultants hired by the Project, material expenses and breaks from local providers.	119,628.38	35,816.88



6	Publications and signals	<p>Event of Project presentation.</p> <p>Training material for participants</p> <p>Primer of Guinea Pig breeding</p> <p>Primer and posters of healthy homes</p> <p>Primer of water treatment and rules of kitchen health</p> <p>Primer and posters about family nutrition</p> <p>Register incomes and out flow.</p> <p>The places of the intervention</p> <p>Notebook location</p>	Graphic Company and publicity consulting, in the Region.	12,659.94	3,790.40
7	Technical Services & Evaluation	<p>Hired professional for:</p> <p>Project Baseline</p> <p>Annual Monitoring</p> <p>Final Evaluation.</p> <p>Finantial Auditory.</p> <p>Tematics (Rural Business, animal production)</p>	Private Consulting choosen by an open meeting.	83,999.00	25,149.40
8	Personnel & Benefits	<p>Include the programatic coordinator cost and the Project manager and the countable assistant. 03 technical personal from y the farm depending on the specialty (01 in agricultural and 01 in animal production, 01 in nutrition, and healthy home and 01 on rural venture)</p>	Hired Personal, base selection process.	301,560.38	90,287.54
9	Technical Services & Evaluation	<p>Rental Office, services (water, light, phone and internet) Office supplies, internet and equipment maintenance.</p>	Companies of services and office suppliers.	28,799.99	8,622.75



10	Capital Expenses	Purchasing goods to be used by the project (2 computer as goods for the session .: 02 computers(laptop and 01 stationary). 01 projector. 01 Multimedia Proyector multimedia. 01 digital camera.	Private company, about technology sales..	24,131.50	7,225.00
Total Budget:				934,306.85	279,732.59

FUNDING

#	Source	Details	Amount (USD)	Support*	Total
1	Innovar y compartir	Effective Contribution.	7,000	350	7,350
2	Distrital Designed Fund (DD)				
3	Municipality of Cusipata Mun	Valued from guinea ptigs' shed	10,000		10,000
4	FONCODES	Improved kitchen valued, in the intervention place.	7,500		7,500

*Whenever cash is contributed to the Foundation to help to get a fund a global grant project, an additional 5 percent is applied to help cover the cost of processing these funds. Clubs and districts can receive Paul Harris Fellow recognition points for the additional expense.

How much World Fund money would you like to use on this project? 279,732.59 (two hundred seventy nine thousands, seven hundred thirty two. 59/100 USD)

SUSTAINABILITY

PROJECT PLANNING

Describe the community needs that your project will address:

Cusco is placed in the third group of the departments with poverty levels, between the 21.6 % and 24,6% (INEI, 2018). In 2018, the 54.2% of children between entre los 6 y 35 months have anemia, it is over the national average of 43.5%.



Also in 2018 the trend of home with basic services is lower than the national average (71% of the population, who has Access to the complete one: water and electricity)

The gaps become bigger. Cusipata, located in the Qispicanchi is between the places that achieve 50% of poverty (rural families, quechua speakers, agriculture and subsistence cattle production and limitation on sanitation services and low condition inside their homes) (INEI; Censo 2013).

The project will work with families in poverty conditions, with limited incomes, minors children, food insecurity and bad home conditions that implies illness, and less competitiveness at the markets, however their agriculture and cattle production

The project seek to solve many gaps that limit the Cusipata rural population development. The project focus its attention on::

Food Security, that includes the access to a diversified, healthy, nutritive and enough diet during all the year. Through the training of families about nutritive food, including meat, vegetables and also carbohydrate from food production for their self – consumption, promoted by the Project.

Develop local food production Through the food production, adapted to the ecosystem and the local knowledge as guinea pig production, and vegetables from the bio-garden production to ensure a continuous production including months with low temperature

Improve home conditions and its environment., avoiding the overcrowding, the bad scrap management and the risk on health during the food preparation..., Through new adapted technology to the rural context, as improved kitchen. This includes oven and warm water. There are also ecological shower and latrines. Finally, the, technical assistance about house cleaning, adequate arrangement and storage and trainings about water treatments, residues management and house environment

Maximize the local ventures, Families and local venture associations are local leader, who passed from self consumer to local marketers. Now they are going to receive supplies to improve their productivity and develop the market inclusion. In Guinea pig production and other ventures, we are going to work with the Distrital municipality of Cusipata to improve the technical support and built the productive infrastructure

How did your project team identify these needs?

The requirement is based on a secondary information from the national and regional statistic about poverty and vulnerability in intervention zone.

To get the primary information, we use pariticipative technics and instruments to identify the needs, the actors and future vision from the district authorities, families, leaders and local entrepreneurs.

- **How were members of the benefiting community involved in finding solutions?**

We made meetings with the Mayor, Councillors and the Manager of economical development at the District Municipality from Cusipata, to determine the gap inside the

district and to give the prioritization on the zones. According to the poverty indices and another social rates.
Through a focus group with local leaders, we mapped actors who are contributing inside the zone
(Identifying a low intervention of NGO, institutions and government programs, and other private organizations).
Interview to families about the actual situation inside their organizations and undertakings. .
Interview to identify family economical ventures, with a sample of 5 families in the community.

- **How were community members involved in planning the project?**

The families with all their members (father and sons) drew talking maps, which described the actual situation and other from his future

PROJECT IMPLEMENTATION

#	Activity	Duration
	Production diversification	
1	Training about Improvement in guinea pig production and productivity.	Trimester 1
2	Guinea pig sheds implementation	Trimester 2 y 3
3	Forage seed delivery (Guinea pig)	Trimester 2
4	Family bio garden installation and delivery vegetable seeds.	Trimester 3
5	Family technical assistance and training about animal health, agroecological practices (compost, fertilizer from guinea pig manure, etc) and forage management	All the trimester
6	Formation of animal and agroecological promoters	Trimester 3 y 4
7	Implementation of veterinarian aid kits	Trimester 5
	Healthy homes and nutrition.	
8	Training about homes and healthy environment.	Trimesters 1 y 2
9	Supplies delivery to improve homes	Trimesters 2, 3 y 4
10	Improved kitchen installation.	Trimesters 2, 3 y 4
11	Nutrition Workshop and dish preparation.	Trimester 5
12	Latrines installation	Trimester 2, 3 y 4
13	Healthy home competition.	Trimester 6
14	Promotion of hygiene practices in food preparation and drinking water management	Trimester 3 y 4
15	Training on nutrition and preparation of typical dishes with local products.	Trimester 7
16	Nutrition Campaign and healthy diets preparation	Trimester 4
17	Home monitoring y technical assistance	Since trimestrer 3
18	Exchange experiences about home and healthy environment.	Trimester 6
19	Fairs and competence of typical and nutritive dishes	Trimester 6
	Development of local venture	



20	Training and assessment on basic management notebooks about income and expenses by product.	All the los trimesters
21	Training on business management (tolos about income - accounting)	Trimester 1 y 2
22	Technical assistance for production standardization.	Trimester5 y 6
23	Participation on Fairs and Markets e	Trimester 6
24	Training on tools for accountability.	Trimester 2 y 6
25	Training and assessment for the registered production.	All the trimesters
26	Workshop and assessment about marketing and sales for entrepreneurs.	All the trimesters
27	Training and supplies for the fair participation and local markets	Trimester 6
28	Assessment to implement the family associative business	All the trimesters
	Monitoring y evaluations	
29	Baseline	Trimester 1
30	Annual monitoring	Trimester 4
31	Final Evaluation	Trimester 8
32	Finantial Audit	Trimester 8
<p>Will you work in coordination with any related initiatives in the community? The project will work in coordination with local initiatives, actually related to the Project subjects,:</p> <ul style="list-style-type: none"> - Haku Wiñay Programme – Cusco, implemented by FONCODES as a part of the National Strategie of Development and Social inclusion – ENDIS " To include for grow up", adopted through Supreme Decree 008-2013-MIDIS. Its objective is related to develop productive capacities and rural ventures in users' families from the "Haku Wiñay Project. This will give them better opportunities at the local markets and generate self-sustaining incomes. The project will promote the signature of a technical Cooperation Agreement to expand the coverage of improved kitchen and local ventures related to the food security and local production. - Juntos (Together) Programe, from the Ministry of Development and Social Incusion - MDIS. This contribute to channel the resources from different areas of the civil society and the State, aimed to provide health and education focused tu prevent the maternal - child health and the schooling age, with the participation and voluntary commitment of the recipient families. This will confirm the compromise of equality, according to the National Agreement and the guidelines of the Social Political Letter and the objectives of the Millennium Development. This program has identified the vulnerable families and has so far the agreement of all the project families. We will encourage a coordinate work with the Project to join actions about health promotion and participation on campaign to promote health habits on families and children. - Programs are financed by district Municipalities from the Project, allocate to promote the local ventures, which are driven by the management of economic development. The Project will develop the articulation between the technical or finantial cooperation and the support to the venture participant - However, the NGO and the private investment are not working sustainably at the moment in the intervention area, so, we will promote a partnership with the municipality, according with private projects, which will be interested to operate in the area. <p>Please describe the training, community outreach, or educational programs this project will include.</p>		



The project will start with a public presentation of the project which involve many different local actors (distrital authorities, NGO from the región or district and private companies interested on local development) and leaders from the participant families. There we are going to make know the objective of the Project and the general characteristics, supported by Rotary. The Project dissemination inside the district and region will be considering the procedures and regulations given by Rotary

Implementing programs of training and education will be around nutrition and food security, in partnership with health professionals. The used strategies will consider the prevention of transmission disease and the relevance of the nutrition in the families, including sensibility programs about the water benefits, sanitation and hygiene.

To give sustainability to the knowledge and technical assistance, we will develop programs with local leaders to become community promoters. This programs include specific ones for men or women, to be an animal health promoters, healthy home promoters, or nutrition promoters, local technician will be trained to make improved kitchen, achieving the access of a new service to manufacture and do the maintenance, having an income opportunity in his area..

The training programs to the families, given by the Project technician, will be for men and women. They will have the opportunity to know productive subject as home and family nutrition. All the sensibility and training will precede the delivered supplies (animals, seed and other supplies), and a follow-up of the use and application.

La assessment and training about local venture subject to generate incomes will be given to the families or association identified as operating business. Those families will receive topics about production registration, marketing and sales on fairs, and family or association business plan. .

What incentives (for example, monetary compensation, awards, certification, or publicity), will you use, if any, to encourage community members to participate in the project?

Los concursos, campañas e intercambios de experiencias con familias y líderes tendrán objetivos de educación y motivación para el logro de los cambios.

List any community members or community groups that will oversee the continuation of the project after grant-funded activities conclude.

When the Project is finished, we will asume an active rol to monitoring the activities:

- Community promoters formed through the Project in coordination with their organizations (farmer communities, producers associations, Promoters communities).
- Technical Personal from the district municipality of Cusiata, will still working in the area with budget from the social programs and economic development
- FONCODES programs in coordination with other MIDIS programs will follow up the implemented improved kitchens
- Health personal from the medical aid station in coordination with DIRSA, have a health and prevention attention systems and also anemia control in children. in the district

How will training recipients be supported after the training to keep the skills they acquire up-to-date?



Materials with didactic content and adapted to their culture, will be given to the families, to have a kind of reference of the key points from the training about nutrition, healthy homes, vegetables production and guinea pig (poster and graphic primer). On the other hand, the formed community promoter during the Project, will be the support of assessment and inquiry, when the families need.

FUNDING

- **Have you found a local funding source to sustain project outcomes for the long term? If yes, please describe this funding source.**
- Support programs for local ventures financed by state funds by the district municipalities, by the local economic development area (from InviertePe funds) will support with financial resources to the production association and rural business. de apoyo a emprendimientos locales financiados localmente con fondos del estado por las Municipalidades Distritales por las unidades de desarrollo económico local (Fondos del InviertePe) apoyarán con recursos financieros a las asociaciones productoras y de negocios rurales.
- About of health promotion, the aid medical post will be a technical support financed by the State funds, given to the prevention health programs from Health Ministry.
- El Issue about home and healthy environment (waste management from the Municipality) will be a support to continue with the activities and investment in social promotion. The participation of the recipient organizations on participative budget from the district Municipalities, will affect the investment in local projects about the subject.
- The Commercial relationship with restaurant and local customers developed through the promoted business by the Project, will strengthen the economic incomes and will give sustainability.

Will any part of the project generate income for ongoing project funding? If yes, please explain.

- The training in rural business driven by rural entrepreneurs are destined to:strengthen the financial management from their ventures and business, that allow in the middle and long term the sustainability and reinvestment..
- To Design and manage project to get funds from public or private entities which support capital seeds and/or venture consolidation.
- The methodology "Pass on the Gift", is globally validated by Heifer International. It will allow that the families who receive animals (guinea pig) and seeds share some o their production to support new families.