

Rural Women Entrepreneur Project

Presentation on Rural Women Entrepreneur Project



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Highlights of Nepal

- **Country:** Nepal
- **Population:** 26.4 million
- **Area:** 147,181 km²
- **Official Language:** Nepali
- **Religion:** Hinduism (more than 80%)
- **GDP growth :** 4.96% (2018)
- **Per Capita Income :** USD. 397.36
- **Literacy Rate:** 65.9 percent
- **Population Below Poverty Line:** 25.2% (2010.)

Women In Nepal

Gender Inequality Index

Value	0.485 (2012)
Rank	102nd
Maternal mortality (per 100,000)	170 (2010)
Women in parliament	33.2% (2012)
Females over 25 with secondary education	17.9% (2010)
Women in labour force	80.4% (2011)

Global Gender Gap Index^[1]

Value	0.6053 (2013)
Rank	121st out of 144

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Problem Identification

- 81 % of Nepali people live in rural areas.
- With rural areas not able to provide enough opportunities for people to sustain their lives, the burden of supporting the poor and rural population falls increasingly upon cities.
- The migration of rural men to urban areas & abroad leaves unbalanced family structures behind, with women, children and elderly expecting remittances.
- Lack of proper income & depending upon men for income have brought problem in family . Not able to invest in food, education & health.
- Rise in women violence & gender disparity due to financial reason.
- Local resources are wasted for nothing .
- Market is waiting for rural product due to organic nature.



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Program Goal: To contribute to poverty reduction through entrepreneurship development—with a focus on rural development and gender equality.

The essential elements in this programme are to create a business environment that encourages the initiatives of rural and women entrepreneurs and to enhance the human and institutional capacities required to foster entrepreneurial dynamism and enhance productivity.

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Approach

Micro- and small-scale enterprises (MSE) are affordable and manageable by rural people. They create a large number of non-farm employment and income opportunities in relatively poorly developed areas and require small capital and little sophisticated managerial and technical skills.

All the women related livelihood program will be register locally as small scale enterprises & Will be trained professionally .



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Proposed Activities

1.Pickle Industry : Pickles are popular among Asians and each country and region has its own traditions and methods to make them. They serve as a flavor enhancer and they are typically eaten in small pieces with the rest of a meal. There are a wide variety of pickles and each is usually made with a mixture of fruits or vegetables that are chopped and marinated in oil or juice and a variety of spices, including chili pepper and salt. Good pickle have always high demand.

Location: Danuwar village of Pachakal Municipality (Have lot of raw materials)

Number of people engage: 15-20 unemployed , underprivileged women & disable

Production: 16 varieties of pickle

Beneficiary: 15-20 women directly & 75 -100 people indirectly

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Pickle Samples



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Duck Farming : Duck farming is very popular and absolutely a lucrative business. Duck's eggs are often used in worshipping purpose, that is the reason it has market throughout the year . Duck meat demand is increasing but the supply hasn't able to meet it. Duck is farm near to pond or river side. And it needs less investment and less care compare to others.

Location: Selected village of Panauti Municipality (near river side)

Number of people engage: 15-20 unemployed , underprivileged women & disable

Production: Eggs & Meat

Beneficiary: 15-20 women directly & 75 -100 people indirectly



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Duck Farming



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Pig Farming : Pig farming is not only a profitable business but also a very popular and lucrative business. Pig is widely used to eat and pork. It has very good market. In group it can yield maximum profit.

Location: Barhabise Village, Sindhupalchowk District (near river side)

Number of people engage: 15-20 unemployed , underprivileged women & disable

Production: Meat

Beneficiary: 10 women directly & 50 -60 people indirectly

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Pig Farming



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Chicken Farming : Chicken Farming is very popular & profitable farming. Meat consumption since few years have rose sharply. For the meat two types of chicken Breeds are commonly used , broiler chicken & Ghiraj chicken (local hybrid).

Location: Nala Village

Number of people engage: 15-20 unemployed , underprivileged women & disable

Production: Meat

Beneficiary: 15-20 women directly & 75 -100 people indirectly



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Chicken Farming



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Rabbit Farming : Rabbit Farming is emerging business in Nepal. There is a great opportunity of rabbit farming, and commercial production can be a great source of income and employment. Rabbits need small place for living and less food for surviving. Rabbit meat contains high ratio of protein, energy, calcium and vitamin than any other types of animal meat. The amount of cholesterol, fat and sodium is also less than other meat.

Location: Village of Namobuddha Municipality

Number of people engage: 10-15 unemployed , underprivileged women & disable

Production: Meat

Beneficiary: 10-15 women directly & 50 -75 people indirectly



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Rabbit Farming



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Local product Industry : The locally available products like dry spinach (Gundruk), local nutrela , lopsi candy ,dry nettle leaf & many more have demand in urban areas. Many people go to village to buy such things but due to lack of production, people are not able to find in abundant .

Location: Villages of Dhulikhel Municipality

Number of people engage: 10-15 unemployed , underprivileged women & disabled

Production: 15 kinds of locally available products

Beneficiary: 10-15 women directly & 50 -75 people indirectly

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Local Products



Budget

Sn	Particular	Rate (NRs)	Amount(NRs)	Remark
1	Pickle Industry For Women		485,000	
	Training on 16 kinds of pickle production	20,000	320,000	
	Support Raw Materials & utensil for starting the business	100,000	100,000	
	Registration at local level	15,000	15,000	
	Seed Money	50,000	50,000	
2	Duck Farming		545,000	
	Training on duck farming 2 weeks	100,000	100,000	
	Construction of duck house	100,000	100,000	
	Purchase of 1000 ducks	150	150,000	
	Purchase of duck food	150,000	150,000	
	Medicine & Vaccine	30,000	30,000	
	Registration at local level	15,000	15,000	
	Seed Money	50,000	50,000	

Budget

Sn	Particular	Rate (NRs)	Amount(NRs)	Remark
3	Pig Farming		771,000	
	Training on Pig Farming	50,000	50,000	
	Construction of Pig Shelters	150,000	150,000	
	Purchase of 20 pigs	8000	160,000	
	Purchase of pig food	300,000	300,000	
	Vaccination & medicine	1500	30,000	
	Insurance of 20 pigs for a year	800	16,000	
	Registration at local level	15,000	15,000	
	Seed Money	50,000	50,000	

Budget

Sn	Particular	Rate (NRs)	Amount(NRs)	Remark
4	Chicken Farming		745,000	
	Training on Chicken farming	50,000	50,000	
	Construction of chicken house	150,000	150,000	
	Purchase of 1000 chicken	150	150,000	
	Purchase of chicken food	300,000	300,000	
	Medicine & Vaccine	30,000	30,000	
	Registration at local level	15,000	15,000	
	Seed Money	50,000	50,000	

Budget

Sn	Particular	Rate (NRs)	Amount(NRs)	Remark
5	Rabbit Farming		570,000	
	Training on Rabbit farming	50,000	50,000	
	Construction of rabbit big kennel	100,000	100,000	
	Purchase of 50 pairs of Rabbit	4500	225,000	
	Rabbit Food	100,000	100,000	
	Medicine & Vaccine	30,000	30,000	
	Registration at local level	15,000	15,000	
	Seed Money	50,000	50,000	

Budget

Sn	Particular	Rate (NRs)	Amount(NRs)	Remark
6	Local product Industry		245,000	
	Training on 16 items of local products	50,000	50,000	
	Purchase of raw materials	30,000	30,000	
	Purchase of 4 solar dryer	25,000	100,000	
	Registration at local level	15,000	15,000	
	Seed Money	50,000	50,000	
7	Entrepreneurship Training For 100 women for 7 days	2000	200,000	
8	Transportation cost lump sum	150,000	150,000	
9	Monitoring Cost	100,000	100,000	

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THANK YOU
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