



Birth – 12 Education

**Using Dolly Parton's Imagination Library
to educate children, parents,
and the community.**

**Dr. Jean Barton
Program
Director**

**Verde Valley
Imagination
Library**

BORN LEARNING



Speaking & Listening
Building Blocks for
Early Literacy.



**Talk,
Point,
Pause,
Listen,
Respond**

A CHILD'S BRAIN GROWS TO 80% OF ADULT SIZE BY AGE 3

**Language
at age 3
predicts
school
success.**





**Parents
really
are the
first
teachers!**

Bedtime Bonding





CHILDREN WHO
START SCHOOL BEHIND
ARE MORE LIKELY TO:

- Struggle
- Remain behind
- Repeat grades
- Act up
- Give up
- Drop out



DOLLY PARTON'S IMAGINATION LIBRARY

- **Mails the gift of a book every month**
- **Serves children birth to age 5**
- **Free to all children in participating areas**

OVER 1.7 MILLION CHILDREN REGISTERED!

**United States, United Kingdom, Canada,
Australia and Republic of Ireland.**



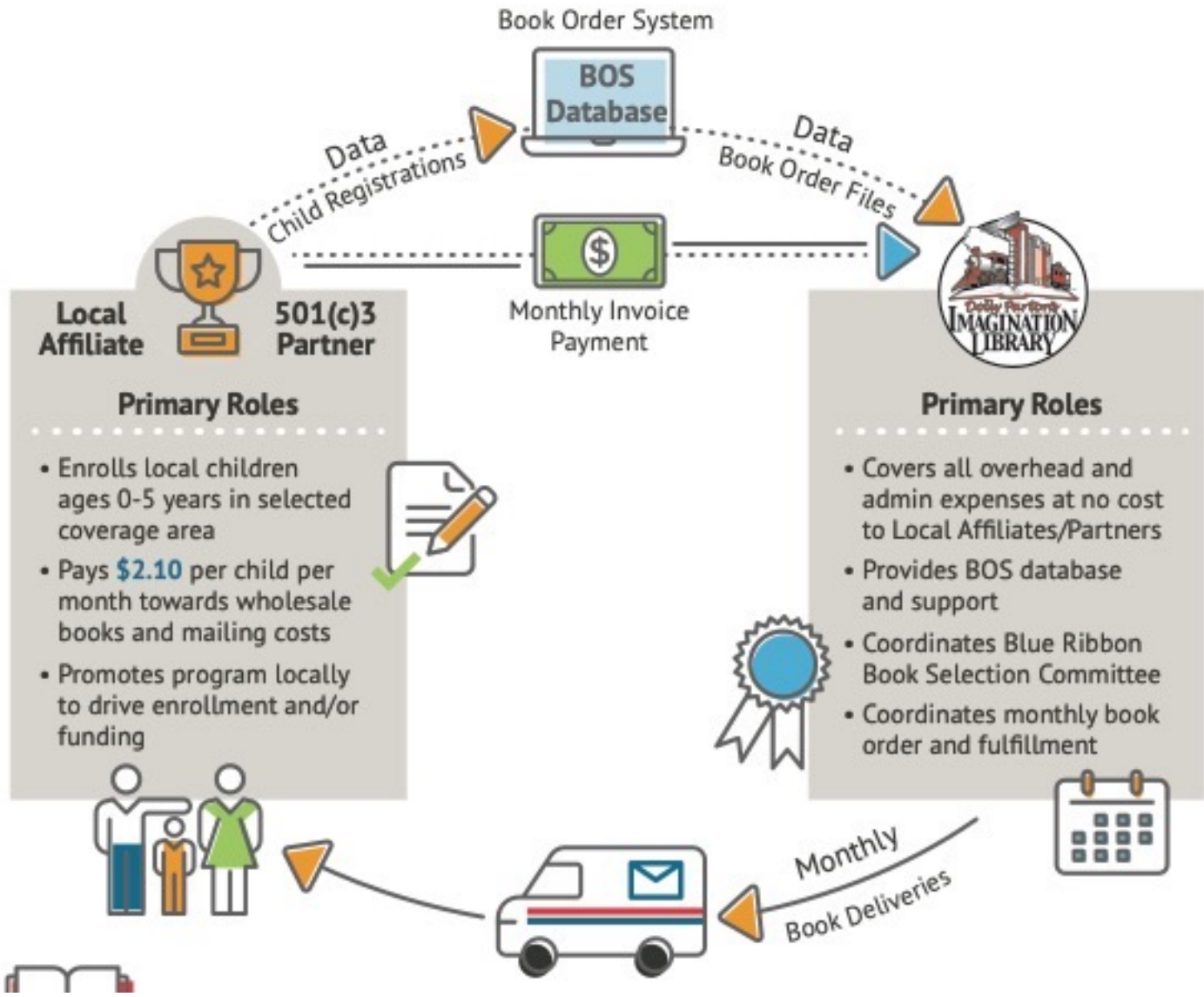
Newborn
nurses
help
parents
enroll

IMAGINATION LIBRARY IS UNIQUE!

**Child's name is on the book
Kids love getting mail.
Excited about reading!**



**Easy & free for parents
All kids under 5 qualify
High quality books
Establishes reading habits**





HOW BOOKS ARE SELECTED

Publisher: Penguin Random House.

Book Selection Committee: **Early Childhood Literacy Experts**

Selected for the child's developmental age.

12 books are bilingual in English & Spanish

Themes & Concepts: **Inspiration & Imagination**

Other Themes:

Love of reading and learning
Respect for the environment
Appreciation of the arts

Regard for diversity of people
Promotion of self-esteem
Appreciation of nature



I JUST WANT TO SAY GOOD NIGHT

by Rachel Isadora

A GIRL IN AN AFRICAN VILLAGE STALLS AT bedtime by saying good night to everything around her.

For the first reading, curl up with your child and read the book together. Enjoy. For the next readings, here are some ideas for activities to do with your child. Don't try to do everything each time you read it. And most of all, have fun and enjoy sharing the story with your child.

STARTING UP

- Pull out this book at bedtime. Talk about your child's bedtime routine, then lead in to the book: "Let's see this girl's bedtime routine."
- Look at the cover together. Have your child point to things he or she recognizes, such as the goat, the plant, and the house.

Parent tips, Teacher tips!

sleep:

- Learning on the Go:
 - Before bedtime, take turns saying good night to things in the room.
 - Look at the moon and stars through a window. Talk about how people in Africa can see the same moon and stars that you can see.

These Reading Activities are Presented in Collaboration
with the Library of Congress, loc.gov



**LIBRARY OF
CONGRESS**

IMAGINATION LIBRARY

Improves early childhood literacy for *children enrolled in the program.*





Verde Valley Affiliate

**2000 Children Enrolled
23,000 Books Mailed Last Year
Essential Service**

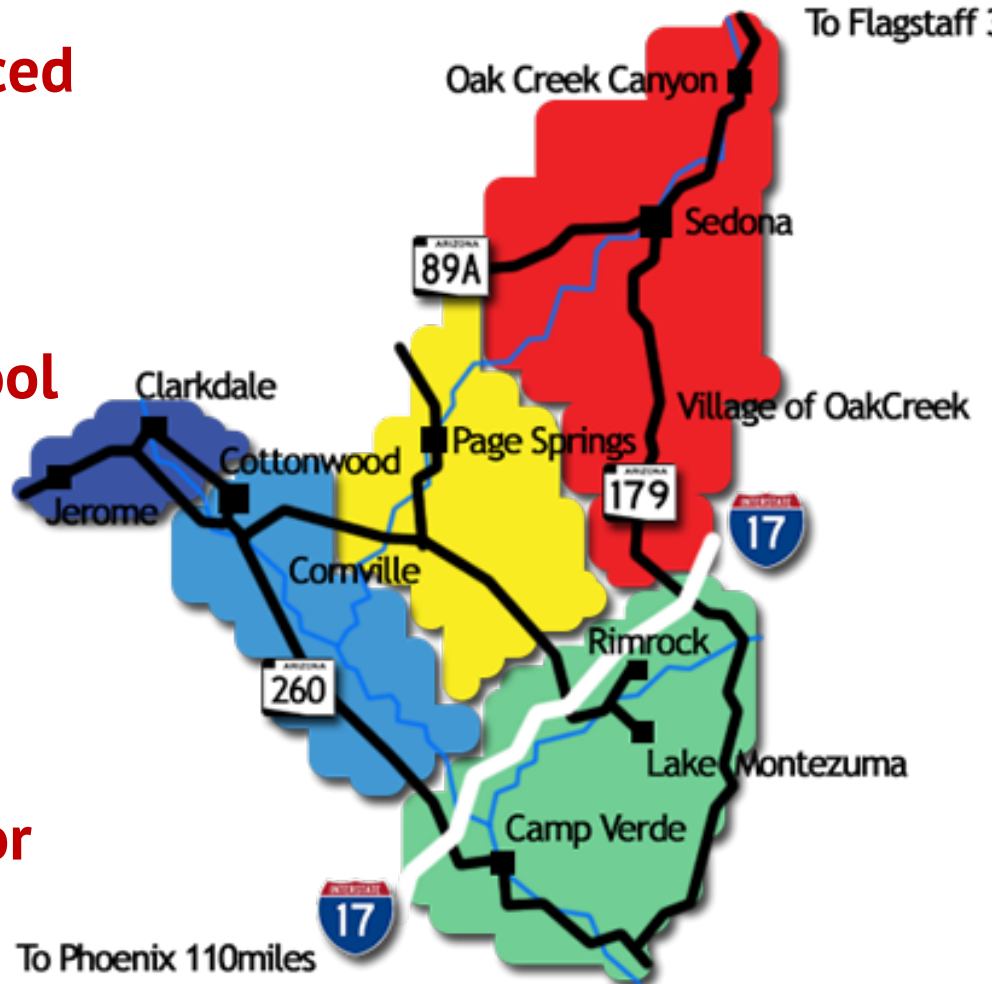
Challenges for Verde Valley Children

68% qualify for free or reduced lunch

Less than 40% of kids <5yr attend Head Start or preschool *BEFORE COVID*

31% of 3rd graders tested proficient in reading in 2015

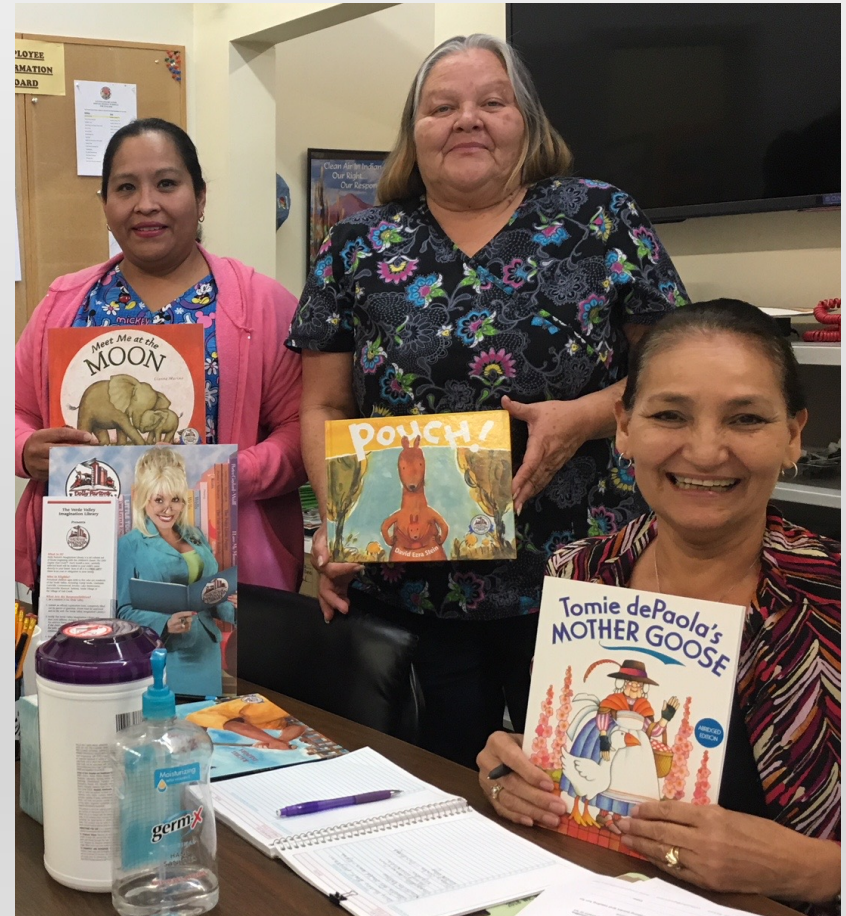
Low literacy skills are a major work force issue





PARTNERSHIPS

- Birth Hospitals
- Libraries
- Home Visitation Programs
- Head Start & Preschools
- School Districts
- Primary Care Sites





VERDE VALLEY IMAGINATION LIBRARY
ATTN: JEAN BARTON
PO BOX 3056
SEDONA AZ 86340

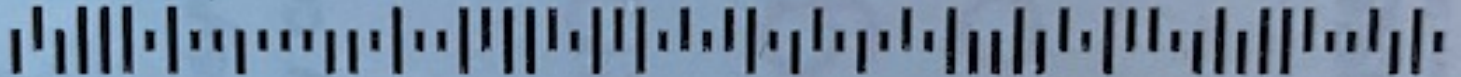
Non Profit Org
US POSTAGE
PAID
KNOXVILLE, TN
PERMIT #309

RETURN SERVICE REQUESTED

*Love
Dolly*

MOVING?? CALL 612-750-1745

ID: 5145947



October

Personal

Gift For:

*****ECRLOT**C007

Child's Name
Parent 1 Name
Mailing Address

Warning!

To avoid danger of suffocation,
keep this bag away from babies
and children.

¡Advertencia!

Para evitar el peligro de asfixia,
mantenga esta bolsa fuera del alcance
de bebés y niños.

PLEASE DO NOT BEND BOOKS



REGISTRATION ALERTS

- DELETE REQUESTS **0**
- NCOA **0**
- PARENTS EDIT **0**
- POSSIBLE DUPLICATES **0**
- REGISTRATIONS **0**
- TRANSFERS **0**

ACTIVE CHILDREN

1,923

GRADUATED

1,901

ADD

SEARCH / EDIT

DAILY OPERATIONS

PROMO ITEMS

MAILCHIMP

OPEN The Book Order System is OPEN

CHILDREN SEARCH

Search:

All Children

Child Id:

Select affiliate:

1175:AZ,Verde Valley - O

Last Name:

Middle Initial:

First Name:

Email:

Downloadable Excel Spreadsheet:

Go

BOOK ORDER SYSTEM POWER

CHILDREN ADD / EDIT

Identification

Assigned to:

1175:AZ, Verde Valley

Send Welcome Book:

Yes

Last Name:

Barton

Phone:

Middle Initial:

First Name:

Jeff

Email:

Gender:

Male

Parent 1 First Name:

Parent 1 Last Name:

*A parent account's username is always their email address.
Account.



Address

Address

Zip code

State

City

County

 -

Check Address

Click to Check Address via USPS



RETURNED BOOK MANAGEMENT

Parent Outreach - Volunteers deliver to new homes
Donate Extras – Verde Valley Sanctuary, Head Start
Repurpose Used Books – Manzanita Outreach





Dan Peterson, Pres
Rotary Verde Valley

VVIL BOARD 2021



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Rotary Red Rocks



Jean Barton, Sec
Rotary Sedona



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Rotary Friend



Jennette Bill
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Linda Allen
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Viviane Kraus
Sedona Library



Lorena Schmidt
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FUNDING PARTNERS

Rotary



Clubs of the Verde Valley



Northern Arizona
Healthcare Foundation



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ARIZONA
COMMUNITY FOUNDATION
OF YAVAPAI COUNTY



LIVE UNITED



United Way of Yavapai County

Arizona Department of Education
AZMerit ELA Scores Percent Passing
Verde Valley 3rd Grade District & Charter

2015	31%
2017	35%
2018	38%
2019	44%

2019 State 46% Yavapai Co. 47%