



The Rotary Foundation – Rotary District 5610

☒ 5610/ ☐ CAP Grant Application *(check one)*

Maximum CAP Grant Amount: \$1000

1. Basic Information (Should match information in matchinggrants.org).

Grant # P-2835 *(Assigned by www.matchinggrants.org)*

Lead Rotary Club: Brookings, SD

Participating Rotary Clubs: [Click here to enter text.](#)

Project Title: Born Learning Trails

Rotary Year
2019-20

Project Summary

The Brookings Rotary Club will partner with Brookings Area United Way, as well as with Park and Recreation Departments in Brookings County, to install two “Born Learning Trails” that will provide free, accessible, educational play for children and caregivers.

Amount Requested: \$ 1,750

Minimum Acceptable†: \$ 1,750

† Please enter the smallest award that you could accept while keeping the project viable. Entering a smaller number here does not necessarily mean that you will not receive your full request, but it will be helpful in determining how to allocate funds should the total requests in a given year exceed the amount available.

What Area(s) of Focus Will This Project fulfill? (Optional for CAP Grant.) *Check all that apply.*
This should match the information entered into matchinggrants.org.

- ☐ **Peace & Conflict Resolution/Prevention**
- ☐ **Disease Prevention & Treatment**
- ☐ **Water & Sanitation**

- ☒ **Basic Education & Literacy**
- ☐ **Economic & Community Development**
- ☐ **Maternal & Child Health**

2. Project Description

Describe the project, its location, and its objectives. Describe how the project will benefit the community and/or improve the lives of the less fortunate. Also include sustainability elements.

This may be the same as in matchinggrants.org but in many cases may have additional information. Information may be included in this request that is not appropriate to publicly display as when this report is uploaded to the website, access can be restricted to only those people associated with this project.

Born Learning Trails turn everyday moments into learning opportunities. From birth, children are constantly learning, and what they learn during those formative years depends on experiences they have each and every day. Families and children in a community, however, don't have equal access to developmental play opportunities. Born Learning is a research-based, public engagement campaign that helps parents, grandparents, and caregivers explore ways to turn everyday moments into fun learning opportunities.

Born Learning Trails are a series of 10 reinforced signs (available in English and Spanish) that offer fun, active learning activities for young children and their families. These colorful, full-metal signs can be installed in a few hours with the help of volunteers. The signs are thick metal with round corners and include a protective UV laminate coating and anti-graffiti protections. The Born Learning Trail Kits are made of the same material as street signs and will hold up to most weather conditions. Examples and more information may be found online at <https://www.bornlearning.org/trails>.

The Brookings Rotary Club seeks a grant to partner with the Brookings Area United Way (BAUW) to install two Born Learning Trails in Brookings County public parks in the Fall of 2019. The Club is currently working with Park and Recreation Departments in Brookings, Elkton and Volga to select the best installation sites. Each of the signs will include the Rotary and BAUW logos, and Rotary will also be recognized in print and social media outlets, as well as in a planned ribbon-cutting and grand opening for the first Born Learning Trail in Brookings County. (Currently, South Dakota only has five trails--near Yankton, Aberdeen and Huron.)

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Installing two Rotary Born Learning Trails in Brookings County will increase access to basic education and literacy for some of the most vulnerable children in our community. Rotary members will volunteer to install the signs, and their partnership with the Brookings Area United Way will be prominently recognized in media, as well as on each trail sign.

ESTIMATED START DATE OF PROJECT:

ESTIMATED COMPLETION DATE: by 10/1/2020

3. Describe non-financial participation by Rotarians in the project (i.e., Rotarian activities).

Rotarians in Brookings, SD will provide volunteer labor to help install the Born Learning Trails. They will also work with the cities and the Brookings Area United Way to coordinate logistics of both the installations and any associated marketing or events.

4. How will the general public know this is a Rotary-sponsored project? Please provide details, such as media publicity, report for the District news, or display of the Rotary logo.

Each of the 20 signs in the two Born Learning Trails will have the Rotary symbol on them. Rotary's participation will also be acknowledged in any marketing associated with the project. The Brookings Area United Way will also acknowledge Rotary's sponsorship through their outlets. The Brookings Rotary Club will provide a report for the District and be available to speak about the project upon request.

5. Project Contacts: Two Rotarians must be listed who will provide oversight and management of the project funds. One of these two individuals should enter project into www.matchinggrants.org/district and both should be given Administrative Access for the project there.

PRIMARY CONTACT NAME

Darla Biel

ADDRESS

323 19th Ave. S., Brookings, SD

TELEPHONE

605-690-7258

ROTARY POSITION / TITLE

[Click here to enter text.](#)

EMAIL

ddbiel@gmail.com

SECONDARY CONTACT NAME

Don Norton

ADDRESS

1801 7th Ave. S., Brookings, SD

TELEPHONE

309-259-0047

ROTARY POSITION / TITLE

Brookings President-Elect

EMAIL

donnorton75@gmail.com

6. Cooperating Organizations — If the project involves a cooperating organization, please provide the name of the organization below and attach a letter of participation from that organization that specifically states its responsibilities and how Rotarians will interact with the organization in the project. *By signing this application, the Rotarian sponsors endorse the organization as reputable, responsible, registered with the project country, and acting within the laws of the project country.*

Cooperating Organization(s): Brookings Area United Way

8. Income (rounded to the nearest whole dollar)

Source	Amount
District Grant Funds Requested	\$ 1750
Club Funds	\$ 1000
Other Income (Brookings Area United Way)	\$ 750
Click here to enter text.	\$
Click here to enter text.	\$
Click here to enter text.	\$
Total Project Income	\$ 3500

9. Expenses (rounded to the nearest whole dollar)

Please include a complete, detailed, and itemized budget for the entire project. Supporting documentation utilized for the development of this budget may be requested. Include pro-forma invoices for equipment that will be purchased through this grant. (please be specific and add an additional sheet as needed)

Remember that all expenditures will need to be supported by documentation.

	Amount
Two Born Learning Trail kits	\$ 3,000
Installation supplies and incidentals (i.e. concrete, paint, stencils)	\$ 500
Click here to enter text.	\$
Click here to enter text.	\$
Click here to enter text.	\$
Click here to enter text.	\$
Total Project Expenses (MUST MATCH TOTAL PROJECT INCOME!)	\$ 3500

10. Authorization

All Rotary clubs/districts involved in this project are responsible to The Rotary Foundation for the conduct of the project and for reporting on it. *The electronic signatures entered on the www.matchinggrants.org website for this application confirm that the signors understand and accept the responsibility. The signatures also affirm that all information in this application is true and accurate, to the best of their knowledge.*

In order to be considered, this application MUST be digitally signed on www.matchinggrants.org by the President(s) and at least one other club officer (President-Elect if known) of all sponsoring Rotary Clubs for the year that the grant will be funded. In addition, At least one of the contacts listed in Section 5 above must also digitally sign the application if they are not the President or President-Elect.

5610/CAP (Community Assistance Program) Grant Checklist

Rotary Year 2019-20

Initial each item and return with your application.

- ☒ The First Contact on this grant is the grant writer, who attended the Club Grant Training.
- ☒ The Club has submitted a signed Club Memorandum of Understanding (MOU) for the current year.
- ☒ The Club is in good standing with the IRS and has submitted a current IRS Form 990 receipt to prove their non-profit service club status.
- ☒ This project is a new effort for our club—it is not a project that we have done previously, either with CAP Grant or 5610 Grant funding or as an ongoing club-sponsored project.
- ☐ CAP Grants only: The club is matching (50%) the entire amount being requested, up to \$1000. The project may be larger than \$2000 (the grant plus the club's funding), but the maximum grant award is \$1000.
- ☒ This project is totally or at least primarily sponsored by the Rotary Club—we are not simply funding the project of another organization. No funds will be paid directly to another charitable organization.
- ☒ No funds will be utilized to support travel expenses, salaries, administrative or other overhead costs, or the operational costs of another organization.
- ☒ Work on the project will not begin until the grant is approved by the District and the Club has received the grant award (check is in the bank).
- ☒ The project will be completed in its entirety within 24 months of grant award. Reports will be provided to the District when required. (see the Grant Report for details).
- ☒ The lead/sponsor club agrees to adhere to all stewardship requirements set forth in the Club Memorandum of Understanding.
- ☒ The lead/sponsor club will publicly identify the project as Rotary sponsored.
- ☒ No funds from this grant will be used to directly benefit a Rotarian or any Rotary employee, including those employed by a club, district, Rotary International, or any other Rotary entity.
- ☒ No funds from this grant will be used to directly benefit a relative, including spouses and in-laws, of any Rotarian or Rotary employee as defined above.

Questions? Contact:

Bruce Young, District Grants Subcommittee Chair
(712) 541-9822
district5610grant@gmail.com

Deadline for 2019-2020 Rotary Year is July 31, 2019.