

## FOOD INSECURITY – PUBLIC AWARENESS CAMPAIGN April 2020

As part of our project, Rotary Club of Kalispell coordinated a weeklong series of interviews on KGEZ radio's "Good Morning Show with John Hendricks and Robin Mitchell."

Chief among our objectives were to raise community awareness of food insecurity in the Flathead and to encourage support for food banks and food assistance programs during this COVID-19 crisis when demands for their services are at an all-time high.

Directors and coordinators from Flathead Food Bank, North Valley Food Bank, Veterans' Food Pantry, Columbia Falls Weekend Backpack Program participated, along with Kalispell Rotary Club.

Each guest expressed appreciation for the fact that we are "all in this together," helping each other and stretching resources to ensure that all children, families, seniors, and individuals in need have a reliable source of food.

Please note:

KGEZ Radio provided MP3 sound files for all six interviews, but we were unable to upload them with this report (since sound files cannot be converted to PDF format).