

Rosarito Beach Marine Safety Center

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Rosarito Beach Lifeguards

- ∞ +/- 800,000 Patrons Yearly
- ∞ Thousands of Water Safety Contacts
- ∞ 70 Ocean Saves in 2017
- ∞ 100s of Medical Aids
- ∞ Deaths by Drowning
 - ∞ 1975: 50
 - ∞ 2017: 5 (1 at Main Beach, 4 in Patrol/Call Zone)
- ∞ Main Beach = 5 km
- ∞ Patrol/Call Zone = +/- 100 km
- ∞ Two Year-Round On-Call Lifeguards
- ∞ +/- 20 Seasonal Lifeguards

The Need

- ⌘ Improve monitoring of swimmers and surfers
- ⌘ Shorten rescue and medical aid response times



The Problem

- ⌘ **No Beachfront Marine Safety Center**
 - ⌘ Inadequate Medical Aid Facilities
 - ⌘ Poor Situational Awareness & Extended Response Times, Especially in Fall, Winter & Spring
 - ⌘ Lifesaving and Patrol Equipment Stored Far From Beach, Hampering Response Times
 - ⌘ No Dedicated Training Venue

The Solution

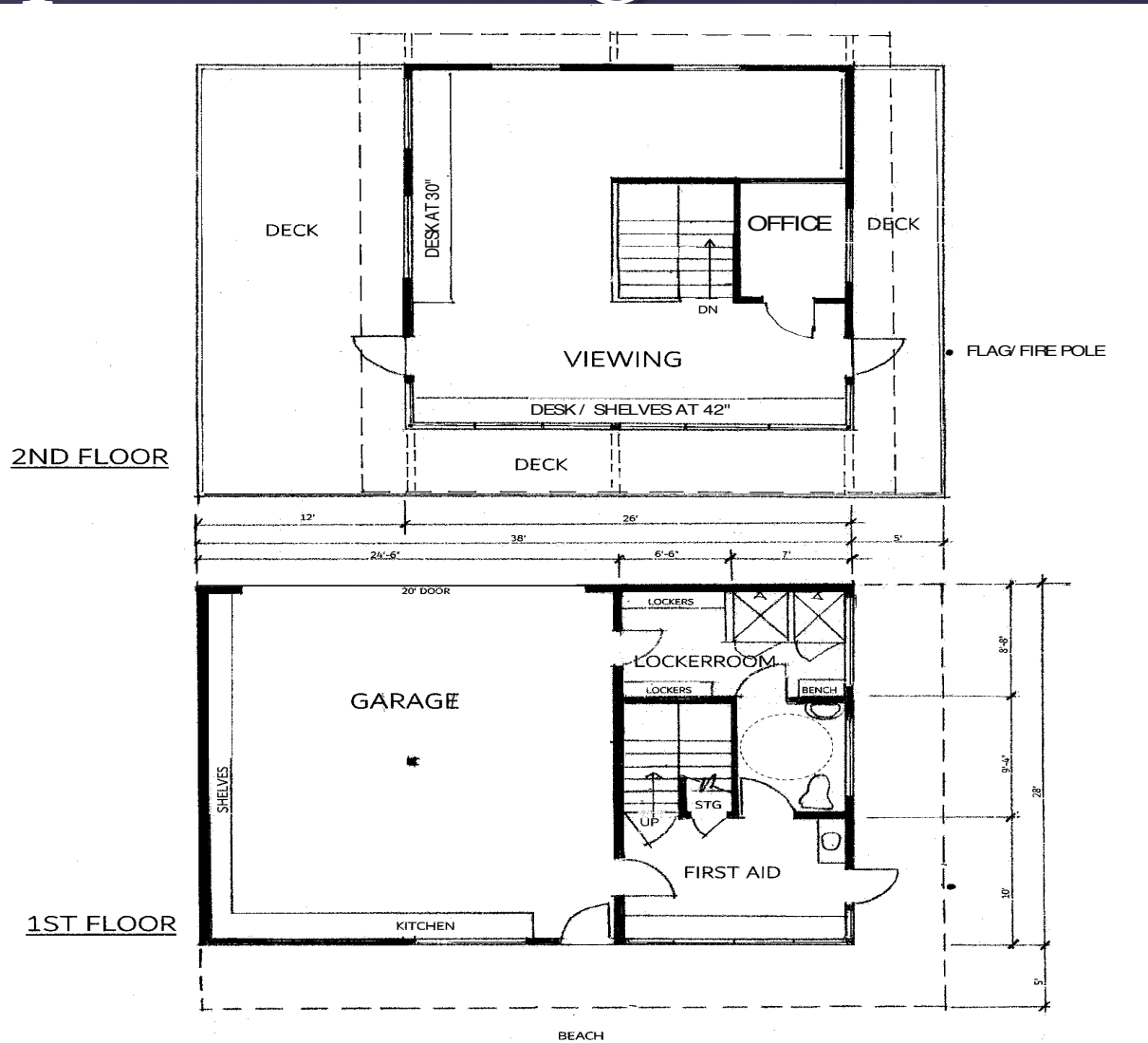
↳ Baja & Southern California Rotary Clubs, and foundation and corporate sponsors, collaborate to design, build and outfit a Marine Safety Center at a City of Rosarito Beach owned beachfront site.



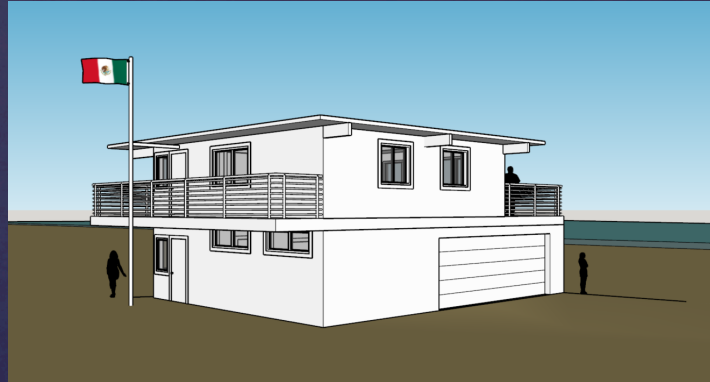
Council Approved Site at Main Beach Parking Lot Near Public Change & Restroom Facility

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Concept Drawing:



Concept Drawing:





Save Lives!

Improve monitoring of swimmers and surfers

Shorten rescue and medical aid response times

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