

NEWPORT SUNRISE YOUTH SAFETY PROGRAM

With a focus on educating and building good habits for elementary school age youth in the Newport-Mesa School District and their parents, NBSR will create educational RotarySafe Kits, provide training, supplies and materials through a series of events at local schools and youth clubs which promote youth safety in our community.

A key element of this program will be to create and provide a RotarySafe I.C.E (in-case-of-emergency) sticker which can be installed in or on a helmet, bicycle, skateboard, scooter, surfboard, car seat or booster seat, which provides basic information on who to contact in case of an emergency, and information on the child.

Areas of Focus for the NBSR Safety Program, tentatively called RotarySafe:

Child Safety Seats / Booster Seats

- Education, choosing the right seat/booster, legal requirements
- Installation instructions
- Installation inspections / Recall checks
- Rotary I.C.E. sticker installation

Bicycle Safety

- Bicycle Registration
- Education for parents and youth
- Bicycle safety demonstrations / coordinated Bike Rodeo event
- RotarySafe I.C.E. sticker installation

Helmet Safety

- Education for parents and youth
- Demonstrations – why you need a helmet
- RotarySafe Helmet Pledge signing
- Provide helmets to youth in need
- Sizing & Fitting instruction / assistance
- Decorate your Helmet events/contest
- RotarySafe I.C.E. sticker/tag installation

Water Safety & Water Watchers Program

- Education on drowning
- Training on best practices for water safety
- Institute a Water Watchers program in local complexes with pools
- Provide RotarySafe Water Watcher's program medallions

Caught Being Good Rewards

- Reward youth caught wearing their helmet gift cards (work with local police dept)
- Work with local businesses to procure rewards to be provided to the children
- Develop / purchase additional rewards or register to win prizes

DRAFT RotarySafe I.C.E. Stickers for Helmets, Bikes, Scooter, Boards, Car seats, etc.

This bike/helmet/board/scooter/_____ belongs to:
Name_____ DOB_____
IN CASE OF EMERGENCY CALL
Mom: _____@_____
Dad: _____@_____
Medical note: _____
Get more safety tips and supplies @ www.rotarysafe.org

The logo is a yellow gear-like wheel with a white center. The word "ROTARY" is written in a curve at the top and "SAFETY" is written in a curve at the bottom. The logo is positioned in the upper right corner of the form.