



OF THE PHELPS COUNTY HISTORICAL SOCIETY

P.O. BOX 164 • HOLDREGE, NE 68949-0164 • 308-995-5015 • www.nebraskaprairie.org

December 29, 2018

Holdrege Rotary Club
Attn: Lori Reiner (lreiner@holdregehomes.org)

Re: \$1,500 Grant Invoice & Follow-up
Museum on Main Street (MoMS) Smithsonian Water/Ways Exhibit
November 17, 2018 – December 21, 2018

Dear Lori:

On behalf of the Phelps County Historical Society Board, I would like to again thank the Holdrege Rotary Club for their support of the Museum on Main Street (MoMS) Smithsonian Water/Ways Exhibit held here at the Nebraska Prairie Museum in Holdrege! Your \$1,500 grant was very much appreciated!

The Smithsonian Water/Ways Exhibit was a unique hosting opportunity for the Nebraska Prairie Museum. Funding the advertising and promotion of this exhibit was vital to not only letting people know when and where the exhibit was going to be held, but to also educate the public on just how precious our water is here in Phelps County. With all this in mind, our advertising budget felt large, but with the help of our funding partners, we were able to accomplish our goal.

Our original budget was for \$14,200 which included:
\$6,900 for T.V., radio, newspaper and direct mail advertising;
\$5,300 for two summer interns; and
\$2,000 to design a permanent water display for our museum

With Water/Ways just finishing up last week, we still have advertising bills coming in, and have yet to design an updated permanent water display, but here are the numbers to date:

Interns.....	\$2,895.00
Banners/t-shirts/imprints	\$2,828.60
Videographer	\$1,070.00
Advertising (Newspapers/Radio/TV/	
Newsletters/Direct Mailings)	\$5,160.09
Promotional Items	\$2,210.39
TOTAL COSTS TO DATE:.....	<u>\$14,164.08</u>

We could have never accomplished this without the support of the Holdrege Rotary Club!

Sincerely,

Patti Simpson
PCHS Board Secretary
patti@psdesigns13.com
cc: Nebraska Prairie Museum