



Date: May 30, 2018

Rotary Club of: La Mirada

GRANT PREREQUISITES *(All items must be current to proceed.)*

	Current	Not Current
<ul style="list-style-type: none"> District and RI Dues Status: <i>(Your club must be current on both District and RI dues at the time of application to proceed. Your club must also be current on all dues at the time of funding.)</i> 	<input checked="" type="checkbox"/>	<input type="checkbox"/>
<ul style="list-style-type: none"> Previous Grant Reporting Status: <i>(Your club must be current on reporting requirements for previous grants prior to funding any new grants.)</i> 	<input checked="" type="checkbox"/>	<input type="checkbox"/>
<ul style="list-style-type: none"> Grant Management Seminar Status: <i>(Two Rotarians from your club must have attended the latest seminar.)</i> 	<input checked="" type="checkbox"/>	<input type="checkbox"/>
<ul style="list-style-type: none"> MOU Status: <i>(Your club must have signed a District or TRF MOU for local projects and a TRF MOU for international projects.)</i> 	<input checked="" type="checkbox"/>	<input type="checkbox"/>

Project Name/Title: "Clothes for Kids" Shopping Event

Project Leader Name: Hal Malkin

Project Leader Email: halmalkin@gmail.com

Project Leader Phone: (562) 947-8394

Brief Project Description:

For the 31st year, the Rotary Club of La Mirada will sponsor the Eileen Wade 2018 "Clothes for Kids" shopping event. Approximately 45 needy La Mirada elementary school students will arrive at Marshalls Department Store in La Mirada. Chaperones from the La Mirada Club, staff from the City of La Mirada, Public Safety personnel and community members will act as chaperones shopping with the children. Each child will have approximately \$125 to spend. After the shopping event, the children will be transported by City busses to City Hall to have a reception with members of the senior community at their congregate lunch. The students will be greeted by the Chick fil A cows and then each child will receive a gift from Santa. The students will be released to their parents for return to school.

1. Project Start and Ending Dates:

(Projects may not begin prior to the District receiving approval from TRF. Reimbursements for earlier expenses are not eligible. Projects must be completed by the end of each Rotary year.)

Planning for this project begins in August. The event culminates with shopping and the party early December.

2. Project Location: Community International

(If the project is international, will there be a Rotary club from the other country involved? If so, explain how they will participate.)

3. Project Budget:

(Attach a complete project budget. List all revenues and expenses. These amounts must balance. If the goods and services are to be purchased from an international source, is the budget properly calculated in US dollars?)

4. Grant Funding:

(How much will clubs be contributing? Club contributions must be equal or greater than the amount requested from the District.)

Club(s) Contribution	District DDF	Total
\$4,000	\$ 1,360	\$ 5,360

5. Participating Clubs:

(If other clubs will be participating in this project, list each club and its contribution.)

	\$
	\$
	\$

6. Other Support:

(What other in-kind contributions, discounts or financial support are you getting for the project?)

Chick-fil-A provides a snack at the Holiday Party for the children, community members sponsor additional children, local businesses contribute refreshments at the site of the event, and the City of La Mirada provides transportation and use of the Multipurpose room for the party.

7. Other Involvement: *(What other groups or organizations will be involved and how will they be participating? Attach participation letters from any non-Rotarian organizations partnering in the project.)*

The Norwalk-La Mirada School District assists in identifying families in need of assistance and the City of La Mirada provides bus transportation to the Activity Center and use of the multipurpose room for the childrens' party.

8. Club Participation:

(Show active involvement of the Rotarians in your club. How many club members will participate and what will they do?)

All members of the Rotary Club of La Mirada are expected to participate in either the planning of the event or assist with the shopping by acting as a chaperone or assisting at the Holiday Party. Numerous spouses, family members, co-workers and friends also assist at the event. In addition, prospective members, Sheriff's deputies, firefighters, City personnel and other community volunteers participate in the event.

9. Who are the Beneficiaries:

(Who are you serving and how?)

The children participating in the "Clothes for Kids" project benefit by receiving new, warm clothing. Their families, which otherwise would not be able to afford these purchases, are able to stretch their family budgets for other purposes during the holidays. With the new clothes, the children experience increased self-esteem and feel more confident at school resulting in a better learning environment for the children.



10. Lasting impacts on the community:

(Is the project sustainable?)

Children participating in the event benefit from increased self-confidence and self-esteem at school by having new clothing to wear. This in turn should help improve their academic performance and social experience.

11. Rotary Area of Focus: *(check all that apply)*

- Peace and Conflict Resolution
- Disease Prevention and Treatment
- Water and Sanitation
- Maternal and Child Health
- Basic Education and Literacy
- Economic and Community Development

12. Funds Stewardship:

(Describe how funds will be safeguarded and tracked. If funds are to be distributed to an international partner for purchase/use in another country, who will be responsible for the funds? How will transfers of funds to international partners be handled?)

The Rotary Club of La Mirada pays for the Marshalls purchases by check and receive an itemized receipt in return from Marshalls. Toy purchases are reimbursed upon receiving an itemized receipt.

13. Publicity: *(How do you plan to publicize your project? Check all that apply)*

- Press Releases
- Local Newspapers
- Community Newsletters
- Magazines
- Ads
- Cable TV
- Social Media
- Banners & Flyers
- Speakers
- Partner Organizations
- Other (Please describe)

14. Additional Comments:

Again this year, the Rotary Club of La Mirada will make a concerted effort to have community members "sponsor a child" so that the total number of children who benefit from this project can be increased. Flyers will be distributed to local business and other groups encouraging them to participate in the event by "sponsoring a child." Also, Rotarians will visit other organizations encouraging their members to "sponsor a child."

The full name of this project is: Rotary Club of La Mirada - Eileen Wade "Clothes for Kids" Shopping Event